Motion pictures etcetera...

Turnover & output

Robbert de Ruijter
Content

- Classifications
- Available statistics
- Dutch market
- National Accounts
- Conclusions / recommendations
Classifications
### Classifications

<table>
<thead>
<tr>
<th>ISIC rev. 4</th>
<th>NACE rev.2</th>
<th>SBI 2008</th>
<th>Description</th>
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<tr>
<td>59</td>
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<td>Motion picture, video and television programme production, sound recording and music publishing activities</td>
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<td>592</td>
<td>592</td>
<td>592</td>
<td>Sound recording and music publishing activities</td>
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Statistics

Business Demography
- By legal form and size class

SBS Statistics (2014 published in May 2016)
- Labour, operating returns, costs and results

Business Sentiment Statistics
- Turnover, workforce, economic climate, prices, orders

STS Prices
- CPI:CPI magazines, CPI movie tickets, CPI downloading music, CPI TV subscribers, CPI pay TV.

Bankruptcies
Dutch market

SIC 59

15,000 companies

Turnover

2.3 billion euro

32,000 employees

Only a few sample units each quarter

Source: Statistics Netherlands
Dutch market

Number of companies & turnover: share in order of size class

45% turnover by 99 % companies: a lot of freelancers
Dutch market

Business Sentiment Statistics

Bankruptcies

- 591 Motion picture, video and television programme activities
- 592 Sound recording and music publishing activities
National Accounts

Production, intermediate consumption and value added 59-60 Movies, TV and radio

<table>
<thead>
<tr>
<th></th>
<th>Production basic prices</th>
<th>Intermediate consumption (-)</th>
<th>Gross value added basic prices</th>
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</thead>
<tbody>
<tr>
<td>2010</td>
<td>4253 mln euro</td>
<td>2346 mln euro</td>
<td>1907 mln euro</td>
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<td>2011</td>
<td>4296 mln euro</td>
<td>2385 mln euro</td>
<td>1911 mln euro</td>
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<td>2012</td>
<td>4227 mln euro</td>
<td>2308 mln euro</td>
<td>1920 mln euro</td>
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<td>2013</td>
<td>4178 mln euro</td>
<td>2273 mln euro</td>
<td>1905 mln euro</td>
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<td>2014</td>
<td>4423 mln euro</td>
<td>2385 mln euro</td>
<td>2040 mln euro</td>
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<td>2015*</td>
<td>4432 mln euro</td>
<td>2405 mln euro</td>
<td>2028 mln euro</td>
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</table>

- NA calculates volume at 59-60 level
- National Accounts uses a few different CPI series as a deflator. For example the CPI magazines, CPI movie tickets, CPI downloading music, CPI TV subscribers, CPI pay TV.
- Challenge is to publish at a 2-digit level
Conclusions / recommendations

STS
- Design a (3-digit) turnover statistic, a combination of vat-data and a small sample survey
- Price indicators: investigate possibilities

SBS
- Redesign SBS turnover statistic by using STS turnover: Quality improvement, reduce admin burden (less survey by using VAT data)
Innovation - integrating VAT data

Short Term Statistics
*Direct estimates of totals*

Production Statistics
*NOPS*

\[ \sum \text{turnover}_{\text{DRT}} = \sum \text{turnover}_{\text{NOPS}} \]

Quarterly GDP

Yearly GDP

Integration
Questions?

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