Introduction

Motion picture, video and television programme production, sound recording and music publishing activities

31st Meeting of the Voorburg Group
Zagreb, Croatia

Barbro von Hofsten, Statistics Sweden
Overview

- Review of classifications
- Mini presentations on Turnover
- Mini presentations on Prices
- Discussion
Presenters

- Mini presentations Turnover/Output:
  - TBD - New Zealand
  - Robert de Ruiter – Netherlands
  - Kazuhiko Yazaki – Japan

- Mini presentations SPPI:
  - Ruth Vizner – Israel
  - Rohan Draper – Sweden
  - Yann Leurs – France

- Discussant:
  - Christian Puchter - Austria
Industrial classifications

- NACE Rev.2: EU (2008)
- NAICS: North America (2012)
- JSIC Rev.13: Japan (2013)
- ANZSIC Rev.2: Australia and New Zealand (2006, updated 2013)
Product classifications

- CPC Ver.2.1: Central Product Classification (2015)
- CPA Ver. 2.1: Statistical Classification of Products by Activity (2008)
- NAPCS (2017)
- ANZSPC (2008)
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<th>Classification</th>
<th>Section</th>
<th>Division</th>
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<th>Class</th>
<th>Description (division)</th>
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<td>41.11 41.12 41.13 41.14 41.21 41.22 41.69 80.11</td>
<td>411 Video picture information production and distribution 412 Sound information production 416 Services incidental to video picture, sound information, character information production and distribution 801 Cinemas</td>
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Comparision ISIC/NACE and NAICS

**ISIC and NACE**

591 Motion picture, video and television programme activities
- 5911 Motion picture, video and television programme **production** activities
- 5912 Motion picture, video and television programme **post-production** activities
- 5913 Motion picture, video and television programme **distribution** activities
- 5914 Motion picture **projection** activities

592 Sound recording and music publishing activities (no subclasses)

**NAICS**

512 Motion Picture and Sound Recording Industries
- 5121 Motion picture and video industries
  (4 subclasses: production, distribution, exhibition, post-production)
- 5122 Sound recording industries
  (5 subclasses: record production, integrated record production/distribution, music publishers, sound recording studios, others)
JSIC in more detail

411 Video picture information production and distribution
- 4111 Motion picture and video production, except television program and animation production
- 4112 Television program production (Teleproduction), except animation production
- 4113 Animation production
- 4114 Motion picture, video and television program distribution

412 Sound information production
- 4121 Recording and disk production
- 4122 Radio program production

416 Services incidental to video picture, sound information, character information production and distribution
- 4169 Miscellaneous services incidental to video picture, sound information, character information production and distribution

801 Cinemas
- 8011 Cinemas
Example from CPA

- CPA 59.12.1 Motion picture, video and television programme post-production services
  - 59.12.11 Audio-visual editing services
  - 59.12.12 Transfers and duplication of masters services
  - 59.12.13 Color correction and digital restoration services
  - 59.12.14 Visual effects services
  - 59.12.15 Animation services
  - 59.12.16 Captioning, titling and subtitling services
  - 59.12.17 Sound editing and design services
  - 59.12.19 Other motion picture, video and television programme post-production services
Example from CPC

- CPC 961 Audiovisual and related services
  - 9611 Sound recording services,
  - 9612 Motion picture, videotape, television and radio programme production services
  - 9613 Audiovisual post-production services
  - 9614 Motion picture, videotape and television programme distribution services
  - 9615 Motion picture projection services
Example from NAPCS

- **NAPCS 771050101 Motion picture and video services**
  - 77105010101 **Preproduction** services for audiovisual works
  - 77105010102 **Postproduction** services for audiovisual works
  - 77105010103 Motion picture film **laboratory** services
  - 77105010104 **Support** services for production of audiovisual works
  - 77105010105 **Duplication and copying** (except large-run) services for audiovisual works, digital and video