



31st Meeting of the Voorburg Group on Service Statistics

Cross Cutting Topics – Part 2

Session: Experiences starting measurement in services

19-23 September, 2016
Zagreb, Croatia



Presenters	Institute
Sanda Colić	Croatian Bureau of Statistics, Croatia
Agnieszka Matulska-Bachura	Central Statistical Office of Poland, Poland
Raman Savithri	Ministry of Statistics and Programme Implementation, India



Croatian experience in developing SPPI

Background

- Important participation Services Sector in the economy
- Started in 2008
- Under study only some activities and few companies
- New area with limited budget

Currently

- 19 SPPI surveys
- 11 web surveys
- 12 series disseminated (Eurostat)
- National dissemination

What's next?

- Introduce new SPPI (missed)
- Review some surveys
- Regular transmission to Eurostat
- Better use in NAS and promotion



Experiences starting measurement in services in Poland

- Started in 1990
- Two important issues
 - Data accessibility
 - Methodology
- Some pilot studies

Some recommendations

- Development of services statistics is a long-term and gradual process (patience)
- There are any data sources as an alternative to statistical surveys?
- Consider book-keeping systems of the companies
- Develop pilot studies



Experience in Starting of Measurement of Services Index in India

Currently

- Services show a **sustained growth** in India
- For now, only estimates Wholesale Price Index (WPI), which **only covers goods and not services**
- In a **pilot study** on experimental stage for SPPI, five service activities are measured
- One of the objectives is to cover both **B to B** and **B to C** services

Main challenges

- Complex conceptual and methodological
- Dealing with bundled products
- Double counting (overlap)
- Is the economic classification really homogeneous?
- Restricted data-flow



Session: Experiences starting measurement in services

- Measurement in services statistics certainly represents a challenge for the Offices for National Statistics, the great variety in services activities, its intangibility, simultaneity and in general the difficulties for its collection, measurement and systematic record, make to this sector one of the most dynamic in the economy.
- Share experiences, good practices and challenges from statistical offices that have started projects for the measurement of services statistics (e.g. SPPI, turnover), it is very relevant for the statistical work and the continuous improvement in the collection, processing and dissemination of the results.



...and what is the experience in Mexico?

- ⇒ The **Monthly Services Survey** began operations in **1993**, with a sample of 2,400 establishments (national level) and a coverage of 97 services industry (at six digits of the extinct Mexican Classification of Activities and Products).
- ⇒ In order to measure in the short term, **the evolution of turnover, expenses, personnel and remunerations** (even the questionnaire requested data on volume and revenue by type of product).
- ⇒ Collection for **structural data started in 2004**, through the Annual Services Survey.
- ⇒ Now, Services Surveys have an update cycle every five years; currently we are **exploring the use of administrative records as alternative source** (tax records).



Thank you very much for your attention!

For any further comments please contact:

Sanda Colić

ColicS@dzs.hr

Agnieszka Matulska-Bachura

A.Matulska@stat.gov.pl

Raman Savithri

rsavithri@nic.in

Ramón Bravo Zepeda

ramon.bravo@inegi.org.mx

