SPPI for Convention and trade show organisation services in Sweden

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Definition of the survey

- Under implementation in 2015
- Convention and trade show organisation services
- Emphasis on organisation and management in European classifications
- Renting of facilities not included according to classifications
Unit of measure to be priced

• Renting of rooms and facilities for one day conferences and meetings most common sold service
• Arrangement of conventions, trade shows and congresses is also common
• Support services such as installation work, registration of visitors, management and marketing are also provided
Market conditions

- Small enterprises are common, often less than 10 employees

- Among the small ones there are enterprises who arrange and organize congresses and conferences

- Both medium and small enterprises provide facilities where conventions, congresses and conferences are held
Pricing methods

• Prices of repeated services possible for one day conferences and meetings
• Measured by person or room
• Make sure to include all price determining factors, such as technical equipment and food and drinks
• Conventions, congresses and trade fairs are measured with the price for a showcase or stand
National Accounts concepts

• SPPI under development, NA request

• PPI for Accounting and bookkeeping is used

• Development started in late 2013

• Partly funded by Eurostat Grants

• Implementation in 2015

• Publish in 2016
Summary

- Implementation in 2015
- Small enterprises
- Classification issues
- Prices of repeated services
• Thank you for your attention!

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