Turnover for Organisation of conventions and trade shows in Sweden

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Outline of presentation

• Part 1: Definition of service being collected
• Part 2: Market conditions
• Part 3: Turnover data method
• Part 4: Is this the whole truth?
Part 1: Definition of service being collected
Definition of service

• NACE 82.3: Organisation of Conventions and Trade Shows
• No further breakdown on class level
  • 82.30 Organisation of Conventions and Trade Shows
• No further breakdown in Sweden (i.e. 82.300)
Part 2: Market conditions
I understand if you all feel like this!
Conventions and trade shows in SBS (NACE 82.3)

• This year: concentrate on the challenges
  • Turnover, no major problems in Sweden.

• Well-designed system
  • NACE- and CPA codes
  • Enterprise database
  • Tax data for all enterprises in Sweden
  • Response obligation

• But nobody is perfect!
Conventions and trade shows in SBS (NACE 82.3)

- 1,294 enterprises
- 2,891 employees
- Turnover of 5.3 SEK billion (≈0.6 € billion)
- Value-added of 1.6 SEK billion (≈0.2 € billion)
Net turnover by section in SBS

- Relatively small sector
  - 19% of NACE 82 – Office administrative, office support, other business support activities
  - 2% of NACE N – Administrative and support service activities
  - 0.1% of total business sector
Value added by section in SBS
Conventions and trade shows in SBS (NACE 82.3)

• As in most industries, a small number of enterprises produce a large part of turnover and value added

• 34 percent of the turnover is generated by the nine enterprises with 50-249 employees

• The industry has no enterprises that is larger than 249 employees

• The industry is dominated by small enterprises, 96 percent have less than 10 employees
Conventions and trade shows in SBS (NACE 82.3)

- Turnover by product
  - The industry is extremely homogeneous
    - 93 percent of the turnover in NACE 82.3 is classified as Convention and trade show organisation services (CPA 82.3)
  - CPA 82.3 in the total business sector
    - 98 percent is classified within NACE 82.3

- But is this the whole truth?
Turnover by NACE and product in NACE 82.3
Turnover and value added in conventions and trade shows, 2000-2013 in SBS
Part 3: Turnover data method
Short-Term Statistics (STS)

- Service production index
- Quarterly and monthly statistics, only turnover
- EU-regulated survey
- Sample survey
- Results presented as development indices, released t+35 days
- Data in NACE Rev2 2000-
- Administrative VAT data is used as input in the calculations since August 2015
Structural Business Statistics (SBS)

- Annual statistics
- EU-regulated survey
- Based on administrative (tax) data
  - 600 largest enterprises surveyed separately (no enterprises within NACE 82.3)
  - Sample 17,000 enterprises for turnover by product (40 enterprises within NACE 82.3)
- Transmission to NA t+15 months
- Preliminary results transmission to Eurostat t+10 months, definitive t+18 months
SBS

- Turnover by product via additional sample surveys (NA and BR)
- Detailed distribution of e.g. other income as well as cost variables

- Sample: 17,000 enterprises (population 1,000,000)

- Data collection:
  - Web-based questionnaire
  - Pre-printed values (from admin data)
  - Certain number of turnover variables included (based on industry)
  - Use of drop-down lists for other activities
SBS

- Turnover by products within NACE 82.3:

<table>
<thead>
<tr>
<th>Variable</th>
<th>CPA 2008</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>v2395</td>
<td>82.30.11-12</td>
<td>Convention and trade show organisation services</td>
</tr>
</tbody>
</table>

- 93% in NACE 82.3, is located on this product
- 3% is classified as Food and beverage service activities (CPA 56)
- 4 CPA has 1% each, and these are CPA 46, 58, 68 and 90
### CPA 82.3 by industry 2013, SEK million

<table>
<thead>
<tr>
<th>Industry (NACE)</th>
<th>82.3</th>
<th>56</th>
<th>78</th>
<th>79</th>
<th>90</th>
<th>Other</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEK million in Product (CPA) 82.3</td>
<td>4,922</td>
<td>247</td>
<td>12</td>
<td>4</td>
<td>37</td>
<td>0</td>
<td>4,999</td>
</tr>
</tbody>
</table>

- NACE 55.10 Hotels and similar accommodation?
- Drop-down list, for other activities that is not their main activities.
Is this the whole truth?

- Enterprises in other industries who offer Convention and trade show organisation services?

- Enterprises with incorrect NACE code?

- Which and how many?

- Impact these would have on the statistics?
  - Impact on the turnover for NACE 82.3
  - Impact on CPA 82.3, turnover for the total business sector on this variable
Thank you for your attention!