79.90 OTHER RESERVATION SERVICE AND RELATED ACTIVITIES – DISCUSSION ON TURNOVER AND PRICES

30th Meeting of the Voorburg Group on Service Statistics

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Agenda

1. General characteristics of services in 79.90
2. Characteristics of output and price measurement for 79.90 – replenished by German perspective
3. Points of discussion
General characteristics – definition (positive)

- Providing travel arrangements and reservation services (esp. for hotels, restaurants, lines of transport, entertainment)

- Marketing and promoting of communities and facilities to businesses and leisure travelers, tourist information, directories, tour guides

- Time-share accommodation, automobile clubs for travel and road services etc.
General characteristics – definition (negative)

- Not travel agencies
- Not tour operators
- Not rental of vacation properties
- Not event organisation
- Not advertising agencies
- Not call centers
- Not support services for performing arts
- Not regular automobile clubs
- Not mountain guides
General characteristics of 79.90 - summary

- Dependent on/entangled with other touristic and business activities etc.
- Extraordinary high risk of misclassification
- Exceptionally diverse subjects
- High dynamics in subjects (restaurant reservations, brokerage concerning short-term rental of private homes, vehicles, construction equipment etc.)
- Similar kind of service (intermediation)
- Mainly internet based service
### Detailed Voorburg status report 2015 on 79.90 Other reservation service and related activities

**Number of countries having:**

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Countries</th>
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<tbody>
<tr>
<td>PPI details $\geq$ CPC</td>
<td>0</td>
</tr>
<tr>
<td>PPI details $\geq$ CPC soon</td>
<td>0</td>
</tr>
<tr>
<td>Turnover details $\geq$ CPC</td>
<td>2</td>
</tr>
<tr>
<td>Turnover details $\geq$ CPC soon</td>
<td>0</td>
</tr>
<tr>
<td>Industry-level prices calculated</td>
<td>2</td>
</tr>
<tr>
<td>Industry-level turnover collected</td>
<td>18</td>
</tr>
</tbody>
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**Ratings:** (Soon) alignment on industry-level for turnover and prices 5 countries, on detailed level 0 (other: 18)
79.90 SBS turnover performance in Germany in million Euros

<table>
<thead>
<tr>
<th>Year</th>
<th>Turnover (in million Euros)</th>
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<tbody>
<tr>
<td>2008</td>
<td>924</td>
</tr>
<tr>
<td>2009</td>
<td>798</td>
</tr>
<tr>
<td>2010</td>
<td>747</td>
</tr>
<tr>
<td>2011</td>
<td>1,040</td>
</tr>
<tr>
<td>2012</td>
<td>1,282</td>
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<tr>
<td>2013</td>
<td>1,473</td>
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</tbody>
</table>
German perspective

- Very diverse field with floating boundaries
- Turnover measured in annual SBS and quarterly STS (fairly smooth, aside from classification problems)
- Relatively low weight (depending on variable: 5%-10 % of '79 Travel agency, tour operator and other reservation service and related activities‘)
- But growing and dynamic field
Characteristics of output measurement

- Turnover well monitored (structural data for all countries, partly on product level/by short term statistics)
- Turnover comparatively easy to measure
- Relatively low weight
- Small companies more important than in other sectors
- High dynamics, especially in number of companies and employment, turnover growth since financial crisis
Characteristics of price measurement

- Kind of prices: commissions and fees, margin of reselling
- Producer price indices not available and widely not in planning
  - **US**: no deflator for industry, but product level price indices for 3/11 important products (hotel as well as domestic and international flight bookings) and other price indices for car rental, cruise and tour bookings
  - **Ireland**: SPPI in planning, method: direct use of prices/fees for repeated services, website list prices give good guidance
Questions

1) Is “other reservation service and related activities” a typical “other” position?

2) Is classification an issue here?

3) Why are producer price indices, widely, neither available nor in planning?

4) Is heterogeneity an explanation?

5) How can we improve the cost-performance ratio?

6) How can we handle the lacking price information, especially with regard to producing an index of service production?
ANY OTHER QUESTIONS OR COMMENTS?
THANK YOU FOR YOUR KIND ATTENTION!

Further information is available on our website (www.destatis.de), where you also have free access to our online database (GENESIS).

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