ISIC 77.4 – leasing of intellectual property and similar products

Issues to be followed up
Definition of service provided

- Patent acquisitions – not included in the industry
- Patent trolls – depends on the type of income received
- Software – distinguishing between copyrights and patents
- Income for naming rights – type of product?
- Broadcasting rights: Is a broadcasting right something you sell or lease?
Issues concerning output

- Output measured at enterprise/establishment level does not reflect the total activity
- Is not the primary activity of the statistical units
- Survey at product level: Industries where ISIC 77.4 is secondary activity must be identified
- Retail trade, Hotels and Manufacturing (R&D) are examples.
- If royalties/licenses is separate post in the account of enterprises – could it be used as a proxy of the total output for ISIC 77.4?
- Degree of export – how are companies organised?
Issues concerning prices

• Franchising and patents were discussed

• Franchising
  - How should comission fee be adjusted?

  - Fixed entrance fee and commission fee reflects two sides of the agreement. Two subindices?

    If so – how should weights be measured?

  - Elementary level of franchisors? (Size of store/hotel, location, opening hours, etc.)

  - Export prices – how should these be measured?
Issues concerning prices

- Patents
  - Fixed fee method. Should every patent be regarded as a unique product – or will substitutes be available?

  - How should lifetime for a patent be followed? When is it not «representative» anymore?

- In general
  - Is CPI a good proxy for SPPI within ISIC 77.4 (B2B trans.)

  - Can SPPIs for other industries within ISIC 77, be used as a proxy?