Session Travel Agency Activities (ISIC 7911)
Discussant’s Remarks on Mini-presentations

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Presentation on Turnover

Mexico
Ireland
Japan

Presentations on PPI

Ireland
Australia
USA
Classifications used:

**Ireland** NACE Rev2 79.11

**Mexico** NAICS 56.15

**Japan**
- ISIC Rev.4  7911
- JSIC Rev.13
- Travel agency  7911
- Travel operator 7912

**Australia**
- ANZSIC 06
  - Class 7220 – travel agency and tour arrangement services
  - Class 7299 – small part refers to tourist information centre

**USA** probably ISIC
Market conditions:

Different situations

Typical travel agencies decrease

New channels and new entities provide the service

Definition and NA context

Intermediaries in distributing travel services on behalf of producers of these services
Turnover

Ireland, as all the European countries that follow the STS Regulation, collects data.

Mexico collects data at level of establishment: is it enterprise?

Japan performs Monthly and annual survey. The provisional results of the annual survey are ready in December of the same year, definitive in Autumn of the next year. Annual data so early?

Difficulties not too big
Observation unit, survey unit
Small units, intermediate service units

Importance of an updated Business Register
SPPI

The survey is made in USA

**Individuation of the event to be priced:**
Per click, per transaction (IE)
Price concepts on margins (AUS)
Per booking, per hour, per visiting (USA)

**Prices** of

Booking fees
Commissions
Margin prices (OTA merchant model)
Other fees
Individuation of the observation unit

GDS (no)
OTA,
Metasearch engines
Travel agencies

The papers describe the actors, the flow of the information, the means to investigate the facts

Travel agencies is a sector changed in the last period: new actors, new tendencies

Difficulties related to the availability of the respondents to provide data on margins
Challenge:
to individuate the exact process, the actors and to use the statistical tools of price statistics

Thank you for the attention