Turnover for Travel Agency in Japan

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1. Standard classification structure

Japan Standard Industrial Classification (JSIC) Rev.13

- 79
  - Miscellaneous Living-Related and Personal Services
    - 791
      - Travel Agency
        - 7911
          - Travel operator
        - 7912
          - Travel agency
## 1. Standard classification structure (Cont.)

### Comparison of industrial classifications

<table>
<thead>
<tr>
<th>ISIC Rev.4</th>
<th>JSIC Rev.13</th>
</tr>
</thead>
<tbody>
<tr>
<td>7911 Travel agency</td>
<td>7911 Travel operator</td>
</tr>
<tr>
<td></td>
<td>7912 Travel agency</td>
</tr>
</tbody>
</table>
1. Standard classification structure (Cont.)

Overview of the Travel Business Registration System

<table>
<thead>
<tr>
<th>Operating parameters</th>
<th>Planned travel</th>
<th>Travel arrangement</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Ready-made (package)</td>
<td>Order-made (custom)</td>
</tr>
<tr>
<td>Overseas</td>
<td>Domestic</td>
<td></td>
</tr>
<tr>
<td>Class 1</td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Class 2</td>
<td>×</td>
<td>○</td>
</tr>
<tr>
<td>Class 3</td>
<td>×</td>
<td>△ (adjacent municipalities)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Torism zone-specific travel agency</th>
<th>Business subcontracted from travel operations (torism zone-specific or limited to travelers in accommodations)</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Travel agency</th>
<th>Business subcontracted from travel operations</th>
</tr>
</thead>
</table>

(Source: by JTA)
2. Surveys of turnover

- Monthly Survey on Service Industries (monthly and annual)
- Economic Census for Business Activity (periodic census, every 5 years)
- Travel Services Provided by the Major Travel Agencies (monthly)
3. Unit of measurement to be collected

- Monthly Survey on Service Industries
  - Enterprise & Establishment

- Economic Census for Business Activity
  - Enterprise & Establishment

- Travel Services Provided by the Major Travel Agencies
  - Enterprise
4. Market conditions and constraints

- Enterprises and Establishments (1st Feb. 2012)

<table>
<thead>
<tr>
<th>JSIC Group</th>
<th>Enterprises</th>
<th>Establishments</th>
</tr>
</thead>
<tbody>
<tr>
<td>791 Travel Agency</td>
<td>4767</td>
<td>8881</td>
</tr>
</tbody>
</table>

(Source: 2012 ECBA by SBJ, METI)
4. Market conditions and constraints (Cont.)

- Turnover and Workers

<table>
<thead>
<tr>
<th>Year</th>
<th>Turnover (trillion yen)</th>
<th>Workers (thousand)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>4.7</td>
<td>106.4</td>
</tr>
</tbody>
</table>

(Source: MSSI by SBJ)
4. Market conditions and constraints (Cont.)

- Trends in Turnover

![Travel services provided by the major travel agencies](image.png)

(Source: by JTA)
4. Market conditions and constraints (Cont.)

- Trends in Turnover

(Source: by JTA)
5. Turnover data methods

- **MSSI (Monthly)**
  - Sample survey
  - Questionnaires distributed & collected by mail (also available online)
  - Total turnover of entity, turnover of enterprise by business activity
  - Preliminary results: 2 months after survey
  - Final results: 5 months after survey
5. Turnover data methods

- **MSSI (Annual)**
  - Sample survey
  - Questionnaires distributed & collected by mail (also available online)
  - Total turnover of entity, turnover of enterprise by business activity
  - Preliminary results: the end of December of the survey year
  - Final results: around autumn of the next year
5. Turnover data methods (Cont.)

- **2012 ECBA**
  - Questionnaires distributed & collected by enumerators or by mail (also available online)
  - Total annual turnover of entity, turnover of entity by business activity
  - Preliminary tabulations released in January (1-digit level) and March (Manufacturing, 2-digit level), 2013
  - Final tabulations released in August (3-digit level), November, 2013 and February, 2014
  - Also collect financial items, and tabulate value added
6. Comparability of turnover and price data

- **Price data**
  - Only CPI is available for Travel Agency
  - Weight for CPI is household consumption expenditure
  - Product (item) basis
7. Summary

- Turnover collected by business activity
  - By revision of MSSI, we can grasp monthly turnover by business activity of entities whose principal activity is Travel Agency.
  - Total annual turnover is released at 3-digit industry level by annual survey (MSSI).

- ECBA
  - In 2012, turnover and other financial items of all entities of all industries were surveyed for the first time.
Thank you for listening!