Leasing of intellectual property

Turnover & output

Robbert de Ruijter
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## Classifications

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What is leasing of intellectual property?

Leasing of intellectual property and similar products, except copyrighted works, includes the activities of allowing others to use intellectual property products and similar products for which a royalty payment or licensing fee is paid to the owner of the product.

The leasing of these products can take various forms, such as permission for reproduction, use in subsequent processes or products, operating businesses under a franchise etc. The current owners may or may not have created these products.

This class includes:
- leasing of intellectual property products (except copyrighted works, such as books or software)
- receiving royalties or licensing fees for the use of:
  - patented entities
  - trademarks or service marks
  - brand names
  - mineral exploration and evaluation
  - franchise agreements
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Information about the SIC 774 is very limited
Dutch market

Rental and leasing (SIC 77)

Turnover

11.6 billion euro

- 771 Renting and leasing of motor vehicles
- 772 Renting and leasing of personal and household goods
- 773 Renting and leasing of other machinery, equipment and tangible goods
- 774 Leasing of intellectual property and similar products, except copyrighted works
Dutch market

900 companies

Turnover

1 billion euro

5600 employees

0 sample units each quarter
Dutch market

Number of companies: share in order of size class

50% turnover by 3% companies (Medium)

Medium + Large = 70% (5% companies)
Volume figures are published at a 2-digit level (SIC 77) on an annual bases

STS
Turnover = VAT-data, no sample survey, no output, therefor not publised, no price information
Alternative: NA uses volume% from the VNA (Dutch association of vehicle leasing companies)

SBS
Turnover = sample survey, output not publised, price information = wages as determined in collective labour agreements
Recommendations

Quality improvement, reduce admin burden

STS
- Design a turnover statistic, a combination of vat-data and sample survey
- Price indicator: investigate possibilities
- Reference: alternative volume figures of the VNA

SBS
- Redesign SBS turnover statistic by using STS turnover
Innovation - integrating VAT data

Why?

Quality improvement, reduce admin burden

Short Term Statistics
DRT – Direct estimates of totals

Production Statistics
(NOPS)

\[ \sum \text{turnover DRT} = \sum \text{turnover NOPS} \]

Quarterly GDP

Yearly GDP

Integration
Questions?