Why do we conduct this survey?

The Retail Trade Price Report collects prices of product transactions to create the Retail Services Price Index (RSPI). This index measures the price movements of services provided by retailers and is used to answer questions related to inflation, real output and productivity of the retail sector. Your information may also be used by Statistics Canada for other statistical and research purposes.

The RSPI can also be used by businesses to measure their performance against industry trends, as well as for international comparisons of productivity, inflation and trade.

You are legally required to complete this questionnaire according to the Statistics Act.

Other important information

- How are we authorized to collect this information?
- Your answers are confidential
- Record linkages
Additional help
Some questions have a Help button that provides examples or definitions to further explain the question.

The Help button is located to the right of the question.

Navigating the questionnaire
To move to the next page, press the Next button located at the bottom of each page.

To move between items on a page, press the Tab key or use the mouse.

Session timeout
After 1 hour and 55 minutes of inactivity, you will receive a timeout notice. To continue your session and avoid losing information, press the Stay Logged In button within 5 minutes of the timeout message appearing.

Saving your information
To save entered information and complete the questionnaire later, press the Stop & Finish Later button located at the bottom of any page. When you resume your session, you can start where you left off.
Retail Trade Price Report - Fourth Quarter 2013

Answering this questionnaire

For this questionnaire

Coverage statement

Reporting instructions

- For each product, please verify the product specifications and report monthly average vendor and monthly average retail prices for the current quarter. Please also report any missing historical data.
- If a product was not available for sale between October and December, please provide specifications and prices for another product.
- Please report all currency amounts in Canadian dollars (CAN$).
- If precise figures are not available, please provide your best estimates.
- Do not press the Submit button until you have completed reporting for all products.

Printing your completed questionnaire
You may print this questionnaire once you have completed and submitted it.
Please verify the business name and correct where needed.

Legal name:
ABC
Operating name:
ABCD

Please verify the information for this business's contact person and correct where needed.

First name:
John
Last name:
Smith
Title:
Title-Assistant
These products were previously reported as representative of the retail activity for your business.

Select "Continue" to answer the required questions for each product.

If an item is discontinued or no longer available, you will be asked to report for another product.

**Product Name: Apples**
Product Code: 987654321

Not started - press the Continue button to begin.

**Product Name: Bananas**
Product Code: 123456789

Not started - press the Continue button to begin.

**Product Name: Pears**
Product Code: 987654321
<table>
<thead>
<tr>
<th>Product Name</th>
<th>Product Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bananas</td>
<td>123456789</td>
</tr>
<tr>
<td>Pears</td>
<td>987654321</td>
</tr>
<tr>
<td>Lumia 1020</td>
<td>123456789</td>
</tr>
</tbody>
</table>

Not started - press the Continue button to begin.
1. Was the following product available for sale by this business between October and December?

Available for sale means available for customer purchase at any time during the reporting period.

- Product Name: Apples
- Description: Computer products
- Product Code: 987654321

- Yes
- No
Retail Trade Price Report - Fourth Quarter 2013

Apples

3. Please verify the product information below.

Please make any necessary corrections or updates.

Name

Apples

Description

Computer products

Manufacturer

Mac

Please specify the product code used by your business to identify this product.

Type of product code / Identifier

- PLU (Price Look Up)
- SKU (Stock Keeping Unit)
Select the options that apply:
- **UPC (Universal Product Code)**
- **Other type of code — specify:**
  - Product code
    - 987654321
- **How is this product sold?**
  - Individually (e.g., each)
    - Specify size or weight
      - Each
  - In a package (e.g., 6 pairs of size large socks, 12 cans of 355 ml)
  - In bulk (e.g., measurement unit is kilogram, litre, metre, etc.)
  - Other quantity — specify:
- **Who purchases this product?**
  - Select all that apply:
    - General public
    - Businesses (e.g., other retailers, dealers)
    - Institutions
    - Other type of customer — specify:
Please report monthly average prices for **Apples** for the months listed below.

Data for historical months may be displayed. Please report missing information or make necessary corrections.

Report prices in exact dollars and cents.

**Vendor price** is the cost incurred by your business to acquire the product. **Include**: adjustments for discounts, rebates and freight.

**Retail price** is the amount received by your business for selling this product. **Include**: adjustments for discounts and promotions. **Exclude**: taxes and delivery.

<table>
<thead>
<tr>
<th>Historical Months</th>
<th>Vendor price in CAN$ (purchase)</th>
<th>Retail price in CAN$ (selling)</th>
<th>Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 2013</td>
<td>200</td>
<td>220.125</td>
<td>20.125</td>
</tr>
<tr>
<td>July 2013</td>
<td>400</td>
<td>459.365</td>
<td>59.365</td>
</tr>
<tr>
<td>August 2013</td>
<td>200</td>
<td>220.125</td>
<td>20.125</td>
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<thead>
<tr>
<th>Current Quarter</th>
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</tr>
</thead>
<tbody>
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<td>October 2013</td>
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</tr>
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<tbody>
<tr>
<td>October 2013</td>
<td>400</td>
<td>450</td>
<td>50</td>
</tr>
<tr>
<td>November 2013</td>
<td>500</td>
<td>550</td>
<td>50</td>
</tr>
<tr>
<td>December 2013</td>
<td>600</td>
<td>550</td>
<td>50</td>
</tr>
</tbody>
</table>
### Retail Trade Price Report - Fourth Quarter 2013

**Apples**

7. What was the main reason for the change in **vendor price**?

- **October $400 and November $500**
  - Reason for price change:
    - [Select]

- **November $500 and December $500**
  - Reason for price change:
    - [Select]

8. What was the main reason for the change in **retail price**?

- **September $459.365 and October $450**
8. What was the main reason for the change in *retail price*?

<table>
<thead>
<tr>
<th>Month Combination</th>
<th>Reason for price change</th>
</tr>
</thead>
<tbody>
<tr>
<td>September $459.365 and October $450</td>
<td></td>
</tr>
<tr>
<td>Reason for price change:</td>
<td>&lt;&lt;&lt; Select &gt;&gt;&gt;</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>October $450 and November $550</td>
<td></td>
</tr>
<tr>
<td>Reason for price change:</td>
<td>&lt;&lt;&lt; Select &gt;&gt;&gt;</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>November $550 and December $650</td>
<td></td>
</tr>
<tr>
<td>Reason for price change:</td>
<td>&lt;&lt;&lt; Select &gt;&gt;&gt;</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Stop &amp; Edit</td>
<td></td>
</tr>
<tr>
<td>Change in supplier</td>
<td></td>
</tr>
<tr>
<td>Exchange rate</td>
<td></td>
</tr>
<tr>
<td>Promotion / End of promotion</td>
<td></td>
</tr>
<tr>
<td>Clearance</td>
<td></td>
</tr>
<tr>
<td>Commodity pricing</td>
<td></td>
</tr>
<tr>
<td>Inflation</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
</tbody>
</table>
Helpful resources  |  Contact us  |  Account settings

Start of survey > Apples

Retail Trade Price Report - Fourth Quarter 2013

Apples

You have completed the required information for Apples.

Press Previous to make any modifications.

Otherwise, press Return To Summary.

Stop & Finish Later  |  < Previous  |  Return To Summary >

Terms and conditions |  Transparency

About us  |  Contact us

Statistics Canada • Statistique Canada

17/09/2014
These products were previously reported as representative of the retail activity for your business.

Select "Continue" to answer the required questions for each product.

If an item is discontinued or no longer available, you will be asked to report for another product.

- **Product Name:** Apples  
  **Product Code:** 987654321  
  **Completed**

- **Product Name:** Bananas  
  **Product Code:** 123456789  
  **Completed**

- **Product Name:** Carrots
Thank you for answering the questions for the current products reported by your business.

We require information for 3 additional products to maintain the quality of data Statistics Canada produces for the retail industry.

Stop & Finish Later
9. Please select up to 3 additional products which were available for sale between October and December. Choose products according to their contribution to annual sales revenue. The products you select will be added to the product list for future reports.

Type "0" if this business had no other products available for sale.

Number of additional products available for sale:

Additional product(s)
10. Please provide the following information for an additional product.

Name

Description

Manufacturer

Please specify the product code used by your business to identify this product.

Type of product code / identifier:
- [ ] PLU (Price Look Up)
- [ ] SKU (Stock Keeping Unit)
- [ ] UPC (Universal Product Code)
10. Please provide the following information for an additional product.

Name:
Fake Product Name 1

Description:
Fake Product Description 1

Manufacturer:
Fake Manufacturer 1

Please specify the product code used by your business to identify this product.

Type of product code / identifier:
- [ ] PLU (Price Look Up)
- [ ] SKU (Stock Keeping Unit)
- [x] UPC (Universal Product Code)
- SKU (Stock Keeping Unit)
- UPC (Universal Product Code)
- Other type of code — specify:

Product code

How is this product sold?
- Individually (e.g., each)
- In a package (e.g., 6 pairs of size large socks, 12 cans of 355 ml)
- In bulk (e.g., measurement unit is kilogram, litre, meter, etc.)
- Other quantity — specify:

Who purchases this product?
- General public
- Businesses (e.g., other retailers, dealers, etc.)
- Institutions
- Other type of customer — specify:
Product code

Fake Code 1

How is this product sold?

- Individually (e.g., each)
- In a package (e.g., 6 pairs of size large socks, 12 cans of 355 ml)

Specify number of items and size or weight

Number (if applicable)

Fake Product Number 1

Specify size or weight

Fake Product Size 1

- In bulk (e.g., measurement unit is kilogram, litre, metre, etc.)
- Other quantity — specify:

Who purchases this product?

- General public
- Businesses (e.g., other retailers, dealers, etc.)
- Institutions
- Other type of customer — specify:

Fake Type of Customer 1
Please report monthly average prices for **Fake Product Name 1** for the months listed below.

Report prices in exact dollars and cents.

*Vendor price* is the cost incurred by your business to acquire the product. Include: adjustments for discounts, rebates and freight. *Retail price* is the amount received by your business for selling this product. Include: adjustments for discounts and promotions. Exclude: taxes and delivery.

<table>
<thead>
<tr>
<th>Historical Month</th>
<th>Vendor price in CANS (purchase)</th>
<th>Retail price in CANS (selling)</th>
<th>Margin</th>
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<tbody>
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<td>September 2013</td>
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<td></td>
</tr>
<tr>
<td>December 2013</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
11. Please report monthly average prices for **Fake Product Name 1** for the months listed below.

Report prices in exact dollars and cents.

- **Vendor price** is the cost incurred by your business to acquire the product. *Include*: adjustments for discounts, rebates and freight.
- **Retail price** is the amount received by your business for selling this product. *Include*: adjustments for discounts and promotions. *Exclude*: taxes and delivery.

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<th>Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 2013</td>
<td>1</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Current Quarter</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>October 2013</td>
<td>3</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>November 2013</td>
<td>5</td>
<td>6</td>
<td>1</td>
</tr>
<tr>
<td>December 2013</td>
<td>7</td>
<td>8</td>
<td>1</td>
</tr>
</tbody>
</table>
16. Statistics Canada may need to contact the person who completed this questionnaire for further information.

Is John Smith the best person to contact?

- Yes
- No
17. How long did it take to complete this questionnaire?

*Include:* time spent gathering the necessary information.

<table>
<thead>
<tr>
<th>Hour(s)</th>
<th>Minutes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

18. Statistics Canada reviews all feedback. We invite your comments about this questionnaire.


If you are ready to submit your questionnaire, press the **Submit** button.