Turnover
Postal and Courier Activities in Sweden

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Outline of presentation

• Part 1: Definition of service being collected
• Part 2: Market conditions
• Part 3: Turnover data method
Part 1: Definition of service being collected
Part 1: Definition of service

- NACE 53: *Postal and Courier Activities*
- Swedish classification divided into:
  - Postal Activities under Universal Service Obligation (NACE 53.10)
  - Other Postal and Courier Activities, (NACE 53.20)
    - Other Postal Activities (53.201)
    - Courier Activities (53.202)
    - Newspaper Distribution (53.203)
Part 2: Market conditions
International postal market by type of service (%).
Traffic volume in Sweden

- Traffic volume letters, parcels 1995-2012, Index 1996=100
History for Postal services in Sweden

- **Post farmers and mail carriers.** (Well into the 20th century)
- **Horse** (1831 to 1888)
- **Bicycles** (late 1800s - )
- **Railways** (first railway in Sweden opened in 1856 and all Swedish second-class mail has been sent by rail since 2001)
- **By water** (Steamboats 1840s. Steamboat sub post offices 1869. Today, a great deal of Swedish mail is transported by boat.)
- **Automobiles** (1903 - )
- **By air** (By unmanned balloons, 1808-09. By Airplane, 1920 - )
Postal Activities in recent times

- The Swedish National Post Office's monopoly in Sweden terminated on 1\textsuperscript{st} of January in 1993
- A new Postal Law was put into place in 1994 (permission is required)
Postal Activities in recent times

• 1994, the Swedish National Post Office was at the same time converted into Posten AB, a limited liability company

• 2009, to meet the increasing competition, Posten AB and Post Denmark A/S decided to merge into PostNord AB
Turnover by NACE group

2011
NACE 53

Postal Activities under Universal Service Obligation, NACE 53.1
76%

Other Postal and Courier Activities, NACE 53.2
24%
Turnover by type of activities

- Postal Activities: 77%
- Newspaper Distribution: 16%
- Courier Activities: 7%

2011
Turnover by NACE section

- C: 26.4%
- G: 31.2%
- H: 5.8% (whereof NACE 53: 0.4%)
- I: 1.5%
- J: 5.1%
- L: 3.9%
- M: 5.2%
- N: 3.0%
- P+Q: 2.2%
- R+S: 1.5%
- A+B: 3.2%
- D: 3.5%
- E: 0.6%
- F: 6.9%
- N: 3.0%
- P+Q: 2.2%
- R+S: 1.5%
- A+B: 3.2%
- D: 3.5%
- E: 0.6%
- F: 6.9%
- G: 31.2%
Comparision to Swedish GDP

- Swedish GDP grew considerably during the years after the financial crisis (2009-2011)
- The development in the postal market has not been that positive
- A key factor is the trend to substitute physical with electronical communication
A large company was added to the Postal and Courier Activities due to reclassification but their turnover was still reported on a CPA belonging to their old classification.
Market conditions

• NACE 53
  • NACE 53.1 is, by far, the greatest division within this sector with over 75% of the turnover and the employees
  • Legislation: To carry out Postal Activities (53.1 and 53.201) a permission from the Swedish Post and Telecom Authority is required
  • Since PostNord, the old Swedish National Post Office's, has a long history and a wide network, it is difficult for other enterprises to enter the market
Market conditions

Number of enterprises with permission to deliver post on December 31, 1993-2011.
Market conditions

- Courier Activities and Newspaper Distribution industry is more competitive. They account for 90% of the enterprises in NACE 53 but slightly over 20% of the turnover in 2011.
Part 3:
Turnover data method
Short-Term Statistics (STS)

- Service production index
- Quarterly and monthly statistics, only turnover
- EU-regulated survey
- Sample survey
- Results presented as development indices, released t+35 days
- Data in NACE Rev2 2000-
- No admin data used at present
Structural Business Statistics (SBS)

- EU-regulated survey
- Based on administrative (tax) data
  - 600 largest enterprises surveyed separately (one enterprise within NACE 53)
  - Sample 17,000 enterprises for turnover by product (23 enterprises within NACE 53)
- Transmission to NA t+15 months
- Preliminary results delivery to Eurostat t+10 months, definitive t+18 months
• Turnover by products within NACE 53:

<table>
<thead>
<tr>
<th>Variable</th>
<th>CPA 2008</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>v1887</td>
<td>53</td>
<td>Postal services, courier business and newspaper distribution</td>
</tr>
</tbody>
</table>

• 91% in NACE 53, is located on this product (5% in a CPA belonging to NACE 49, land transportation)

• No other NACE division has reported on this product
Survey, Postal services 2012

- Statistics Sweden cooperates with Transport Analysis (TRAFA) and the Swedish Post and Telecom Authority
- Since 1995
- Terms of infrastructure, operators, traffic volume and economic values
- Dissemination in June t+1
Survey, Postal services 2012

• Comprehensive survey of enterprises operating in *Postal and Courier Activities* during a year
• Population 333 enterprises
• Four different questionnaires
  • Postal Activities, SNI 53.100 and SNI 53.201
    • PostNord AB and City Mail Sweden AB both got comprehensive individual questionnaires
    • One for the other enterprises with a Swedish Post and Telecom Authority permit (less comprehensive)
  • Less comprehensive questionnaire for enterprises with Courier Activities (SNI 53.202) and Newspaper Distribution (SNI 53.203)
### Survey, Postal services

- Data from 2012 is available.

<table>
<thead>
<tr>
<th>Variable</th>
<th>Postal activities</th>
<th>Courier Activities</th>
<th>Newspaper distribution</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>NACE 53.1+</td>
<td>SNI 53.201</td>
<td>SNI 53.202</td>
<td>SNI 53.203</td>
<td>NACE 53</td>
</tr>
<tr>
<td>No. of enterprises</td>
<td>39</td>
<td>272</td>
<td>22</td>
<td>333</td>
</tr>
<tr>
<td>No. of employees</td>
<td>23 736</td>
<td>1 317</td>
<td>5 658</td>
<td>30 711</td>
</tr>
<tr>
<td>Turnover SEK Million</td>
<td>21 994</td>
<td>1 882</td>
<td>4 587</td>
<td>28 794</td>
</tr>
</tbody>
</table>
Turnover by type of activities 2012 (%).

**Turnover 2012**

- Postal Activities: 77%
- Courier Activities: 7%
- Newspaper Distribution: 16%

**2011**

- Postal Activities: 77%
- Courier Activities: 7%
- Newspaper Distribution: 16%
Thank you for your attention!