Session overview & Classifications

Postal Activities under Universal Service Obligation (USO)

28th Voorburg Group Meeting on Services Statistics
Tokyo, Japan
October, 7th to 11th 2013

Session leader: Ildikó Hamvainé Holocsys
Hungary
Session overview

- Introduction;
- Description of the industry;
- Definition of the service;
- Classification;
- Mini-presentations;
- Discussants’ remarks.
Postal services **USO** are traditionally
✓ state-owned;
✓ vertically integrated and;
✓ public regulated.

**Liberalization** of the postal industry;
✓ ~95% of letter mail was **fully opened** to competition in 2011;
✓ *Hungary in 2013*, is also **liberalising** the respective postal markets.
Description of the industry

Postal activities under USO

➢ The market is dominated by a single producer.
➢ Use of the universal service infrastructure, including retail locations, sorting and processing facilities and carrier routes to pickup and deliver the mail.
➢ Also included are other activities necessary to support the USO.
Description of the industry

The **USO** is determined by the European Commission as the **obligation for postal operators to ensure to every citizen** at least one delivery and collection of mail five days a week, at affordable prices throughout the territory.
Description of the service

Postal activities under USO

- Operations are related to printed papers (newspaper, periodicals, advertising items, etc.), the collection of documents, letters, small packets and delivery to the required destination, the counter services and other postal services (e.g. mailbox rental services).

- Services are provided for business clients as well as for households.
Definition of the service

NACE Rev.2 /CPA 2008

Activities related to the Postal services (USO) are concentrated in:
section “H” Transportation and storage services;
division “53” Postal and courier activities.

Industry Classification

- 53 Postal and courier activities;
- 53.10 Postal activities under universal service obligation;
- 53.20 Other postal and courier activities.
Definition of the service

Class 5310 includes:

- Pickup, sorting, transport and delivery (domestic or international) of letter-post and (mail-type) parcels and packages by postal services operating under an USO. One or more modes of transport may be involved and the activity may be carried out with either self-owned (private) transport or via public transport;

- Collection of letter-mail and parcels from public letter-boxes or from post offices.
Definition of the service

Class 5320 includes:

- Pickup, sorting, - transport and - delivery (domestic or international) of letter-post and (mail-type) parcels and packages by firms operating outside the scope of a USO. One or more modes of transport may be involved and the activity may be carried out with either self-owned (private) transport or via public transport.

This class also includes:
- Home delivery services.
Differences

Differences between postal services (USO) and courier activities

- **On the one hand**, national post services have very specific characteristics (USO) determined by regulation.

- **On the other hand**, couriers can offer ‘tailor-made’ services according to the market conditions, signing contracts with their clients. Companies are offering logistic, storage and freight transport services to their customers.
## Differences

### Industry classification

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10. 10. 2013

VG, SPPI on Postal activities
Product Classification

CPA’08

✓ 53.10.11 Postal services under USO related to newspapers and periodicals
✓ 53.10.12 Postal services under USO related to letters
✓ 53.10.13 Postal services under USO related to parcels
✓ 53.10.14 Post office counter services
✓ 53.10.19 Other postal services under USO
# Differences

## Product classification

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STANDARD CLASSIFICATION in EU

- **NACE Rev 2 / TEÁOR’08** (the statistical classification of economic activities in the European Communities / in Hungary).
- **CPA’08 / TESZOR’08** (the European/ Hungarian Classification of Products by Activity).

**CPA’08 is fully harmonized with NACE Rev.2.**

Namely, from the 6 digits (XXXX.XY) the first four are the same as those for the NACE Rev. 2.

5310.XX

Nace Rev. 2
3 presentations on Turnover

*Presenters:*
Eva-Marie Gustafsson, Sweden;
Ildikó Hamvainé Holocsysy, Hungary;
Roberto Iannaccone, Italy.

3 presentations on SPPI

*Presenters:*
Ildikó Hamvainé Holocsysy, Hungary;
Christian Pucher, Austria;
Eveli Sokman, Estonia.

*Discussant’s Remarks*
Derek Bird
Thank you for attention!