Integrated publishing/printing of others materials

Turnover/output

Session: Other Publishing Activities

The 28th meeting of the Voorburg Group on Service Statistics
October 7th to 11th, 2013
Tokyo, Japan
I. - Definition of service being collected

*Integrated publishing/printing of others materials*, comprises establishments primarily engaged in the edition of other materials, such as:

- catalogues
- agendas
- brochures
- programs
- shows
- calendars
- postcards
- greeting cards
- Lithographs, etc.

And edition of these publications integrated with printing on paper or recording in electronic formats.
II. - *Unit of measure to be collected*

The *Revenues from the provision of services* is the main concept for measuring economic evolution, through the Economic Surveys and Census. However, other variables are collected in short-term statistics (monthly basis), for example, the following items:

- Days worked
- Personnel directly employed by the firm
- Personnel not directly employed by the firm
- Remunerations
- **Expenditures on goods and services consumption**
- **Expenditures not derived from the activity**
- **Revenues for services rendered and goods sold**
- **Revenues not derived from the activity**
III. – Market conditions and constraints

- **61 establishments**, representing about 5% of the *Newspaper, magazine, book, software and other materials publishing and integrated publishing/printing these publications.*
- Currently employing about **876 people**
- Generating annual revenues of **332,860** (thousand pesos).
- In average each establishment employs **14 people**.
III. – Market conditions and constraints

Integrated publishing/printing of other materials
Original series
Incomes index
(2011=100)
IV. – Standard classification structure and product details/levels

51, Mass media information

511, Newspaper, magazine, book, software and other materials publishing and integrated publishing/printing these publications

5111, Newspaper, magazine, book, software, and other materials publishing and integrated publishing/printing of these publications

51119, Other materials publishing, and integrated publishing/printing of other materials

511191, Other materials publishing

511192, Integrated publishing/printing of other materials

V. – Evaluation of standard vs. definitions and market conditions

➔ The definitions of variables into the questionnaires of the Economic Census and Economic Surveys correspond with the concepts and definitions of the National Accounts System (NAS)
➔ As well as with the accounting concepts that the enterprises are reporting.
VI. – National Accounts concepts and measurement issues related to GDP measurement

For National Accounts estimates (Gross Domestic Product) Censuses and Surveys provides, among others, the following variables of basic statistics:

- Personnel
- Remunerations
- Expenditures on goods and services consumption
- Revenues for services rendered and goods sold
- Stocks
- Fixed assets
Conociendo México

01 800 111 46 34
www.inegi.org.mx
atencion.usuarios@inegi.org.mx

@inegi_informa  INEGI Informa

INSTITUTO NACIONAL DE ESTADÍSTICA Y GEOGRAFÍA