Other publishing activities: Session introduction

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Industry classification

Section J Information and Communication

NACE rev.2 (58.1) and ISIC rev.4 (581) directly comparable

58 Publishing activities

- 58.1 Publishing of books, periodicals and other publishing activities
  - 58.11 Book publishing
  - 58.12 Publishing of directories and mailing lists
  - 58.13 Publishing of newspapers
- 58.14 Publishing of journals and periodicals
  - 58.14/1 Publishing of learned journals
  - 58.14/2 Publishing of consumer, business and professional journals and periodicals
- 58.19 Other publishing activities
NAICS structure

51 Mass media information

- 511, Newspaper, magazine, book, software and other materials publishing and integrated publishing/printing these publications
  - 5111, Newspaper, magazine, book, software, and other materials publishing and integrated publishing/printing of these publications
    - 51119, Other materials publishing, and integrated publishing/printing of other materials
    - 511191, Other materials publishing
    - 511192, Integrated publishing/printing of other materials
Classification - products

CPA 19 categories with 36 sub categories
Publishing services of books, periodicals and other publishing services

58.11 Book publishing services
   58.11.1 Printed books
   58.11.2 Books on disk, tape or other physical media
   58.11.3 On-line books
   58.11.4 Advertising space in books
   58.11.5 Publishing of books on a fee or contract basis
   58.11.6 Licensing services for books

58.12 Publishing directories and mailing lists
   58.12.1 Directories and mailing lists printed or on physical media
   58.12.2 On-line directories and mailing lists
   58.12.3 Licensing services for the right to use directories and mailing lists

58.13 Publishing services of newspapers
   58.13.1 Printed newspapers
   58.13.2 On-line newspapers
   58.13.3 Advertising space in newspapers

58.14 Publishing services of journals and periodicals
   58.14.1 Printed journals and periodicals
   58.14.2 On-line journals and periodicals
   58.14.3 Advertising space in journals and periodicals
   58.14.4 Licensing services for journals and periodicals

58.19 Other publishing services
   58.19.1 Other printed matter publishing services
   58.19.2 Other on-line content
   58.19.3 Licensing services for other printed matter
Classification - products

CPC 11 groups

322, 323, 324, 325, 326
Printed contents (books, directories, maps & hydro graphics, charts, newspapers, and other publication printed)

476
Audio, disks, tapes and other physical media recorded contents

733
Licensing services for the right to use originals contents of various kinds

836
Sale of advertising space or time (except on commission) on various printed media

843
On line contents (books, directories and mailing lists, newspapers and periodicals

891
Publishing on a fee or contract basis
Papers and presentations

• Mini presentations Turnover:
  – **Allain Gallais**, Denis Gac – Insee, France
  – **Ramon Bravo** – INEGI, Mexico

• Mini presentations SPPI:
  – Allain Gallais, **Denis Gac** – Insee, France
  – **Ruth Vizner** – Central Bureau of Statistics, Israel
  – Jiri Sulc – Czech Statistical Office, Czech Republic

• Discussant
  – **Mauro Politi**, ISTAT, Italy