Software publishing
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Overview

1. Review of Classifications
2. Mini presentations about Turnover
3. Mini presentations about Prices
4. Discussions
Industry Classifications: ISIC Rev.4

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This class includes:

publishing of ready-made (non-customized) software:
- operating systems
- business and other applications
- computer games for all platforms
Comparison: ISIC, NAICS and ANZSIC

- **All the same.** ISIC provides a break-up of the publishing of ready-made (non-customized) software and ANZSIC limits itself to Software publishing (non-customised). NAICS describes this industry comprising establishments primarily engaged in publishing computer software, usually for multiple clients and generally referred to as packaged software. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation and providing support services to software purchasers.
Comparison: ISIC, JSIC and NAICS

• ISIC:
  Section: J - Information and communication
  Division: 58 - Publishing activities
  Group: 582 - Software publishing
  Class: 5820 - Software publishing

• JSIC:
  G Information and communications
  39 Information services
  391 Computer programming and other software services
  3911 Custom software services << excluded in ISIC
  3912 Embedded software services
  3913 Package software services
  3914 Game software services

• NAICS:
  51 Information
  511 Publishing Industries (except internet)
  5112 Software Publishers
Correspondence to Product classification: CPC

- ISIC Class 5820 includes CPC Ver.2 codes. Subclasses
  - 38582 - Software cartridges for video game consoles
  - 47811 - Operating systems, packaged
  - 47812 - Network software, packaged
  - 47813 - Database management software, packaged
  - 47814 - Development tools and programming languages software, packaged
  - 47821 - General business productivity and home use applications, packaged
  - 47822 - Computer game software, packaged
  - 47829 - Other application software, packaged
  - 73311 - Licensing services for the right to use computer software
  - 83143 - Software originals
  - 84341 - System software downloads
  - 84342 - Application software downloads
  - 84391 - On-line games
  - 84392 - On-line software
  - 89110 - Publishing, on a fee or contract basis (part)
Presenters

Turnover/Output Mini-Presentations
• Mary Beth Garneau - Statistics Canada
• Jonas Farnstrand - Statistics Sweden

Prices Mini-Presentations
• Johanna von Borstel - Federal statistical Office Germany
• Marcus Friden - Statistics Sweden
• Hina Kikegawa - United States

Discussant
• Ruth Vizner - Israel