MINI PRESENTATION ON TURNOVER / OUTPUT

TURNOVER AND OVER FOR PROGRAMMING AND BROADCASTING

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DEFINITION OF SERVICES BEING COLLECTED

• Latest Malaysia Standard Industrial Classification (MSIC) 2008 Ver.1.0 –
• Based on ISIC Rev 4
• Fully complied with ISIC Rev 4 classification up to the four digit level
• Additional 5\textsuperscript{th} digit level which is considered for Malaysia specification
UNIT OF MEASUREMENT

- Statistical unit – establishment
- Turnover in local currency, Ringgit Malaysia (RM)
- Obtained from Annual Services Sector and Quarterly Services sector
DATA SOURCES

Survey

Frequency

- Annual
- Quarterly

Sampling method

- Single stratified (take all, take some stratum)

Data compiled in the survey

- Company / Industry profile
- Turnover
- Expenditure
- Assets
- Human resources
- Others
- Turnover
- Expenditure
- Human resources
- CAPEX
## MARKET CONDITION (2012)

A) Principal Statistics

<table>
<thead>
<tr>
<th>Description</th>
<th>No. of est</th>
<th>Turnover (RM’000)</th>
<th>Expenditure (RM’000)</th>
<th>Total Employment</th>
<th>Salary and wages (RM’000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>6010 – Radio broadcasting</td>
<td>11</td>
<td>403,230</td>
<td>253,795</td>
<td>1,003</td>
<td>55,989</td>
</tr>
<tr>
<td>6020 – TV programming and broadcasting activities</td>
<td>5</td>
<td>4,082,297</td>
<td>3,640,207</td>
<td>4,219</td>
<td>359,954</td>
</tr>
<tr>
<td>TOTAL</td>
<td>16</td>
<td>4,485,527</td>
<td>3,894,002</td>
<td>5,222</td>
<td>415,943</td>
</tr>
</tbody>
</table>
### MARKET CONDITION (2012)

#### B) Employment size

<table>
<thead>
<tr>
<th>Employment size group</th>
<th>No of est</th>
<th>Revenue</th>
<th>Expenditure</th>
<th>Total Employment</th>
<th>Salary &amp; wages</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-49</td>
<td></td>
<td>5,184,250,465</td>
<td>153,589,030</td>
<td>175</td>
<td>14,380,426</td>
</tr>
<tr>
<td>50-249</td>
<td></td>
<td>8,367,436,905</td>
<td>275,095,569</td>
<td>727</td>
<td>38,101,105</td>
</tr>
<tr>
<td>250 and above</td>
<td></td>
<td>33,933,839,920</td>
<td>3,465,317,434</td>
<td>4,320</td>
<td>363,461,082</td>
</tr>
</tbody>
</table>
STANDARD CLASSIFICATION STRUCTURE

Section J - Information and communication

58 – Publishing activities

59 – Motion picture, video and television program production, sound recording and music publishing activities

60 – Programming and broadcasting activities

61 – Telecommunication

62 – Computer programming, consultancy and related activities

63 – Information services activities
Classification of product

- ISIC VER.4
- MSIC VER 1.0
- CPC VER 2.0
- MCPA 2009 VER 1.0

Code: 60100-01-001
<table>
<thead>
<tr>
<th>Classification of product</th>
</tr>
</thead>
<tbody>
<tr>
<td>MCPA2009</td>
</tr>
<tr>
<td><strong>60100 - Radio broadcasting</strong></td>
</tr>
<tr>
<td>60100-01-001</td>
</tr>
<tr>
<td>60100-02-001</td>
</tr>
<tr>
<td>60100-03-001</td>
</tr>
</tbody>
</table>
| 60100-04-001 | • Selection, scheduling and broadcasting of television and radio programmes  
• Combined programme production and broadcasting services | 84631 |
| 60100-05-001 | Providing subscriber access to a basic range of programming services generally for a monthly fee. This package contains the minimum number of channels available to subscribers, as defined by each cable, satellite or MDS operator, and must be purchased to obtain any higher level programming package. Charges for initial connection to the network, or for connection to the network, or for reconnection to the network | 84632 |
| 60100-06-001 | Production of radio programme services, live or recorded | 96122 |
### Classification of product

**60200 - Television programming and broadcasting activities**

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>CPC2.0</th>
</tr>
</thead>
<tbody>
<tr>
<td>60200-01-001</td>
<td>Sale of TV advertising time</td>
<td>83632</td>
</tr>
<tr>
<td>60200-02-001</td>
<td>Original television content protectable as intellectual property, produced for transmission over the air</td>
<td>84612</td>
</tr>
<tr>
<td>60200-03-001</td>
<td>Assemblies of television programmes and broadcasts as the daily line-up of a channel for distribution by others</td>
<td>84622</td>
</tr>
<tr>
<td>60200-04-001</td>
<td>Combined programme production and broadcasting services</td>
<td>84631</td>
</tr>
<tr>
<td>60200-04-002</td>
<td>Selection, scheduling and broadcasting of television and radio programmes</td>
<td>84631</td>
</tr>
</tbody>
</table>
# Classification of product

<table>
<thead>
<tr>
<th>MCPA2009</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>60200</td>
<td>Television programming and broadcasting activities</td>
</tr>
<tr>
<td>60200-05-001</td>
<td>Providing subscriber access to a basic range of programming services generally for a monthly fee. This package contains the minimum number of channels available to subscribers, as defined by each cable, satellite or MDS operator, and must be purchased to obtain any higher level programming package. Charges for initial connection to the network, or for connection to the network, or for reconnection to the network</td>
</tr>
<tr>
<td>60200-06-001</td>
<td>Providing subscriber programming services in addition to those included in the basic package for a fee separate from, and in addition to, the basic monthly fee. This programming service can be provided in bundles determined by the cable, satellite or MDS</td>
</tr>
<tr>
<td>60200-07-001</td>
<td>Providing subscribers the ability to view a specific program (movie or event) from his home for a fee separate from, and in addition to, the monthly fee for basic or discretionary programming packages</td>
</tr>
</tbody>
</table>
| 60200-08-001 | • Production and realization of motion pictures including animated cartoons primarily designed for showing in movie theatres  
• Production and realization of motion pictures of all types (e.g., series, telefilms, including animated cartoons) primarily designed for showing on television |
EVALUATION OF STANDARD VS DEFINITION & MARKET CONDITION

Public sector activity

- Excluded
- Operated by local authorities
- Classified under MSIC O – Public Administration and Defence; Compulsory Social Security

Ancillary activities

- Have more than one activity within the sector
- MSIC 6010, 6020 and 5911 are strongly connected

Definitions of variable

- Correspond with the concepts and definitions of SNA, as well as with the accounting concepts adopted by establishments
VALUE ADDED CONCEPTS AND MEASUREMENT ISSUES

• NA published results in the old classification – MSIC 2000 / ISIC Rev 3

  6010
  • 7240 – Internet radio broadcasting
  • 9213 – Production of radio programming

  6020
  • 7240 – Internet TV broadcasting
  • 9213 – Television programming and broadcasting activities

• The main source for GDP compilation – Annual Survey and QSS

• For SPPI, only covers 61 (Telecommunication), 62 (Computer programming, consultancy and related activities) and 63 (Information services activities) – due to a small contribution to total of ICT

• IoS – covers all activity as well as 6010 and 6020
SUMMARY

Contribution of programming and broadcasting activities to total ICT – Based on Economic Census 2010