Turnover for Accommodations and Food services in Japan

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1. Definition of the service being collected
2. Market Conditions and constraints
3. Turnover data Method
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5. Evaluation of comparability of turnover data with price indexes
6. Future Plan
7. Summary
1. Definition of the service being collected

- Accommodations and Food services sector comprises establishments providing
  - accommodations or accommodation with meals to the general public, specific members, etc
  - cooked food and beverages in accordance with request by guests on the spot
  - food and beverages for entertainment to accompany karaoke, dancing, shows and reception
  - food and beverages cooked on the spot in the condition of take-out for the order of the guests
Division M: Accommodations, Eating and drinking services (1)

75 Accommodations
750 Establishments engaged in administrative or ancillary economic activities
7500 Head offices primarily engaged in managerial operations
7509 Miscellaneous establishments engaged in administrative activities
751 Hotels
752 Common lodging houses
753 Boarding houses
759 Miscellaneous lodging places
7591 Lodging facilities of companies and associations
7592 Resort clubs
7593 Lodging places, n.e.c.
Division M: Accommodations, Eating and drinking services (2)

76 Eating and drinking places

760 Establishments engaged in administrative or ancillary economic activities

7600 Head offices primarily engaged in managerial operations

7609 Miscellaneous establishments engaged in administrative activities

761 Eating places, except specialty restaurants

762 Specialty restaurants

7621 Japanese restaurants

7622 “Ryotei” (Special Japanese restaurants)

7623 Chinese restaurants

7624 “Ramen” (Chinese noodles) restaurants

7625 Grilled meats restaurants (Japanese style)

7629 Miscellaneous specialty restaurants
Division M: Accommodations, Eating and drinking services (3)

763 "Soba" and "Udon" (Japanese noodles) restaurants
764 "Sushi" Bars
765 Drinking houses and beer hall
766 Bars, Cabarets and Night clubs
767 Coffee shops
769 Miscellaneous eating and drinking places
7691 Hamburger shops
7692 "Okonomiyaki", "Yakisoba" and "Takoyaki" (Japanese snacks) shops
7693 Eating and drinking places, n.e.c.
Division M: Accommodations, Eating and drinking services (4)

77 Food take out and delivery services
770 Establishments engaged in administrative or ancillary economic activities
7700 Head offices primarily engaged in managerial operations
7709 Miscellaneous establishments engaged in administrative activities
771 Food take out services
772 Food delivery services
Classification structure of Accommodations and Food services in Japan

Division M

Accommodations, Eating and drinking services

Major groups

Accommodations

75

Accommodations

76

Eating and drinking places

General eating and drinking places

763, 764, 767, 769

761, 762, 761, 7621, 7623 to 7629

Spree eating and drinking places

765, 766

7622

Food take out and delivery services

77

770

771, 772
Classification structure of Accommodations and Food services in Japan

Division M

Accommodations

Eating and drinking places and

Major groups

72 Accommodations

Groups

721 to 729

70 General eating and drinking places

702, 703, 704, 709

701

71 Spree eating and drinking places

712, 713

711
## Comparison of industrial classifications

<table>
<thead>
<tr>
<th>ISIC Rev.4</th>
<th>JSIC Rev.12</th>
</tr>
</thead>
<tbody>
<tr>
<td>5510 Short term accommodation activities</td>
<td>7511, 7521</td>
</tr>
<tr>
<td></td>
<td>7591, 7592</td>
</tr>
<tr>
<td>5520 Camping grounds, recreational vehicle parks and trailer parks</td>
<td>7599</td>
</tr>
<tr>
<td>5590 Other accommodation</td>
<td>7531, 7599</td>
</tr>
<tr>
<td>5610 Restaurants and mobile food service activities</td>
<td>7621 to 7651, 7691 to 7699, 7711, 7721</td>
</tr>
<tr>
<td>5621 Event catering</td>
<td>7721</td>
</tr>
<tr>
<td>5629 Other food service activities</td>
<td>7699</td>
</tr>
<tr>
<td>5630 Beverage serving activities</td>
<td>7651 to 7671, 7711</td>
</tr>
<tr>
<td>7010 Activities of head office</td>
<td>750, 760, 770</td>
</tr>
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</table>
2. Market Conditions and constraints

- The number of establishment in 2006 (Total and size of employee)

<table>
<thead>
<tr>
<th>Sector</th>
<th>Total</th>
<th>Under 10</th>
<th>10-99</th>
<th>100 and over</th>
<th>(a) Dispatched or subcontracted employees only</th>
</tr>
</thead>
<tbody>
<tr>
<td>75 Accommodations</td>
<td>63,704</td>
<td>1.041</td>
<td>1.476</td>
<td>15,151</td>
<td></td>
</tr>
<tr>
<td>76 Eating and drinking places</td>
<td>724,559</td>
<td>431</td>
<td>322</td>
<td>106,394</td>
<td></td>
</tr>
<tr>
<td>77 Food take out and delivery services</td>
<td>28,217</td>
<td>194</td>
<td>92</td>
<td>10,807</td>
<td></td>
</tr>
</tbody>
</table>

Source: 2006 Establishment and Enterprise Census by SBJ
2. Market Conditions and constraints

- Domestic production and Gross Value Added (based on 2005)

**Accommodations**

- 1995: 69.052 billion yen (DP), 36.846 billion yen (GVA)
- 2000: 78.101 billion yen (DP), 39.571 billion yen (GVA)
- 2005: 65.558 billion yen (DP), 32.102 billion yen (GVA)

**General eating and drinking place**

- 1995: 236.985 billion yen (DP), 119.242 billion yen (GVA)
- 2000: 233.867 billion yen (DP), 108.750 billion yen (GVA)
- 2005: 209.491 billion yen (DP), 94.952 billion yen (GVA)

Source: IO table by MIC
3. Turnover data method

- Monthly Survey on Service Industries (MSSI)
  - was launched in July 2008 by the Statistics Bureau
  - is released every month since December 2009
  - aims to provide a set of monthly estimates of turnover and the number of employees of the service industries
3.1 Sampling method of MSSI

- Statistical unit is establishment
- Privately owned establishment and public establishment are surveyed
- Sample size is 39,000 establishments every month

- Sample size of Accommodations and Food services sector
  Accommodations: about 530 establishments
  Eating and drinking places: about 1,510 establishments
  (JSIC 75,76)
3.2 Issues in data collection

- Accommodations and Food services sector is the most difficult to conduct the survey activities in the MSSI

  e.g. Establishments classified in Spree eating and drinking place

  - The difference of activity time between establishments and enumerators
  - Absence of accountant in the establishment
4. Result of the Survey

- **Preliminary results**
  - is released two months after the survey month

- **Final results**
  - is released five months after the survey month
Monthly turnover for 2009

Source: MSSI

Statistics Bureau of Japan
5. Evaluation of comparability of turnover data with PI

- **Turnover data**
  - is collected by establishment

- **Price indexes**
  - are calculated by commodity

They differ in scope
6. Future Plan

- **Review of sampling method**
  Only privately owned establishments will be surveyed in the Accommodations and Food services sector.

- **Introduction of benchmark for turnover (Plan)**
  - 2012 Economic Census will show turnover of the entire industrial sector.

- **New Annual Survey (Plan)**
  - When the changes of service sector will be determined annually, the accuracy and the timeliness of turnover statistics will be improved.
7. Summary

◆ Turnover for Accommodations and Food services
  - is released as part of the results of MSSI
  - will be benchmarked to the results of Economic Census every five years from 2012

◆ Monthly Survey on Service Statistics (MSSI)
  - is an achievement of turnover statistics
  - is expected to resolve the challenges to provide more reliable turnover statistics
Thank you! Questions?