TURNOVER AND OUTPUT MEASUREMENT IN CLEANING AND FACILITY SERVICES IN GERMANY

„25th Voorburg Meeting“
in Vienna 20th to 24th September 2010

© Federal Statistical Office of Germany, E3, Hanna Fischer
21st September 2010
Agenda

1. Definition of cleaning services
2. Cleaning and facility services in national business statistics
3. Market conditions
4. Out of scope of national business statistics
5. Summary
National classification (WZ 2008)

- Combined facilities support activities
- General cleaning of buildings
- Other building and industrial cleaning activities
  - Chimney sweeping
  - Other building and industrial cleaning
- Other cleaning activities
  - Cleaning of means of transport
  - Disinfecting and pest control
  - Other cleaning activities
Structural Business Statistics (SBS)

- 15% sample survey covering a wide range of services industries
- Observation unit is „enterprise“
- Output is measured in terms of turnover
- Results are broken down by economic activity only
- Results are available since reference period 2001
Short-term Statistics (STS)

- Administrative data is completed by primary data of large businesses
- Quarterly frequency
- Observation unit is „enterprise“
- Output is measured in terms of turnover index
- Results are broken down by economic activity
SBS 2008: Facility and cleaning services

Number of enterprises

- Facility services: 8,939
- Cleaning activities: 24,413
- Total: 33,352

Turnover (in billion Euro)

- Facility services: 3.5
- Cleaning activities: 13.9
- Total: 17.4

Persons employed

- Facility services: 64,350
- Cleaning activities: 812,088
- Total: 876,438

Facility services
Cleaning activities

© Federal Statistical Office of Germany, E3, Hanna Fischer 21st September 2010
Turnover performance in cleaning activities

Year

Turnover index (2005=100)

unadjusted
seasonally and working day adjusted
SBS 2008: Cleaning activities

Enterprises

- Other cleaning activities
- Disinfecting and pest control
- Cleaning of means of transport
- Other building and industrial cleaning
- Chimney sweeping
- General cleaning of buildings

Turnover

Persons employed
Constraints

- Cleaning of buildings was regulated by handicrafts code until 2004

- German chimney sweeping market is subdivided into 8,000 districts
  - District master by public appointment
  - Sovereign tasks vs. non-sovereign tasks
  - For sovereign tasks a national scale of fees exist
  - From 2013 onwards market of non-sovereign tasks will be opened
Out of scope of SBS/STS

- Household-related services including cleaning are provided by private individuals (mini-job)

- Demand for such services is growing
  - Ageing society
  - Increasing women’s employment

- How large is the economic importance?
Summary

- **Cleaning activities...**
  - are a heterogenous branch
  - have historically developed structures and national particularities
  - are covered by business statistics according to the classification of economic activities.

- **Household-related services are not covered by business statistics**
THANK YOU FOR YOUR ATTENTION

Hanna Fischer

Destatis, Bonn
Phone: +49 (0)611 / 75-8555
Fax: +49 (0)611 / 75-8961
E-Mail: hanna.fischer@destatis.de