

Turnover for Accommodations and Food services in Japan

The 25th Voorburg Group Meeting
September 20-24, 2010
Vienna, Austria

Takako KANAMURO
Economic Statistics Division
Statistics Bureau of Japan

Contents

1. Definition of the service being collected
2. Market Conditions and constraints
3. Turnover data Method
4. Result of the Survey
5. Evaluation of comparability of turnover data with price indexes
6. Future Plan
7. Summary

1. Definition of the service being collected

- ◆ Accommodations and Food services sector comprises establishments providing
 - accommodations or accommodation with meals to the general public, specific members, etc
 - cooked food and beverages in accordance with request by guests on the spot
 - food and beverages for entertainment to accompany karaoke, dancing, shows and reception
 - food and beverages cooked on the spot in the condition of take-out for the order of the guests

Japan Standard Industrial Classification (Rev.12)

Division M: Accommodations, Eating and drinking services (1)

75 Accommodations

- 750 Establishments engaged in administrative or ancillary economic activities
 - 7500 Head offices primarily engaged in managerial operations
 - 7509 Miscellaneous establishments engaged in administrative
- 751 Hotels
- 752 Common lodging houses
- 753 Boarding houses
- 759 Miscellaneous lodging places
 - 7591 Lodging facilities of companies and associations
 - 7592 Resort clubs
 - 7593 Lodging places, n.e.c.

Japan Standard Industrial Classification (Rev.12)

Division M: Accommodations, Eating and drinking services (2)

76 Eating and drinking places

- 760 Establishments engaged in administrative or ancillary economic activities
 - 7600 Head offices primarily engaged in managerial operations
 - 7609 Miscellaneous establishments engaged in administrative
- 761 Eating places, except specialty restaurants
- 762 Specialty restaurants
 - 7621 Japanese restaurants
 - 7622 “Ryotei” (Special Japanese restaurants)
 - 7623 Chinese restaurants
 - 7624 “Ramen”(Chinese noodles) restaurants
 - 7625 Grilled meats restaurants (Japanese style)
 - 7629 Miscellaneous specialty restaurants

Japan Standard Industrial Classification (Rev.12)

Division M: Accommodations, Eating and drinking services (3)

- 763 “Soba” and “Udon” (Japanese noodles) restaurants
- 764 “Sushi” Bars
- 765 Drinking houses and beer hall
- 766 Bars, Cabarets and Night clubs
- 767 Coffee shops
- 769 Miscellaneous eating and drinking places
- 7691 Hamburger shops
- 7692 “Okonomiyaki”, “Yakisoba” and “Takoyaki” (Japanese snacks) shops
- 7693 Eating and drinking places, n.e.c.

Japan Standard Industrial Classification (Rev.12)

Division M: Accommodations, Eating and drinking services (4)

77 Food take out and delivery services

770 Establishments engaged in administrative or ancillary economic activities

7700 Head offices primarily engaged in managerial operations

7709 Miscellaneous establishments engaged in administrative

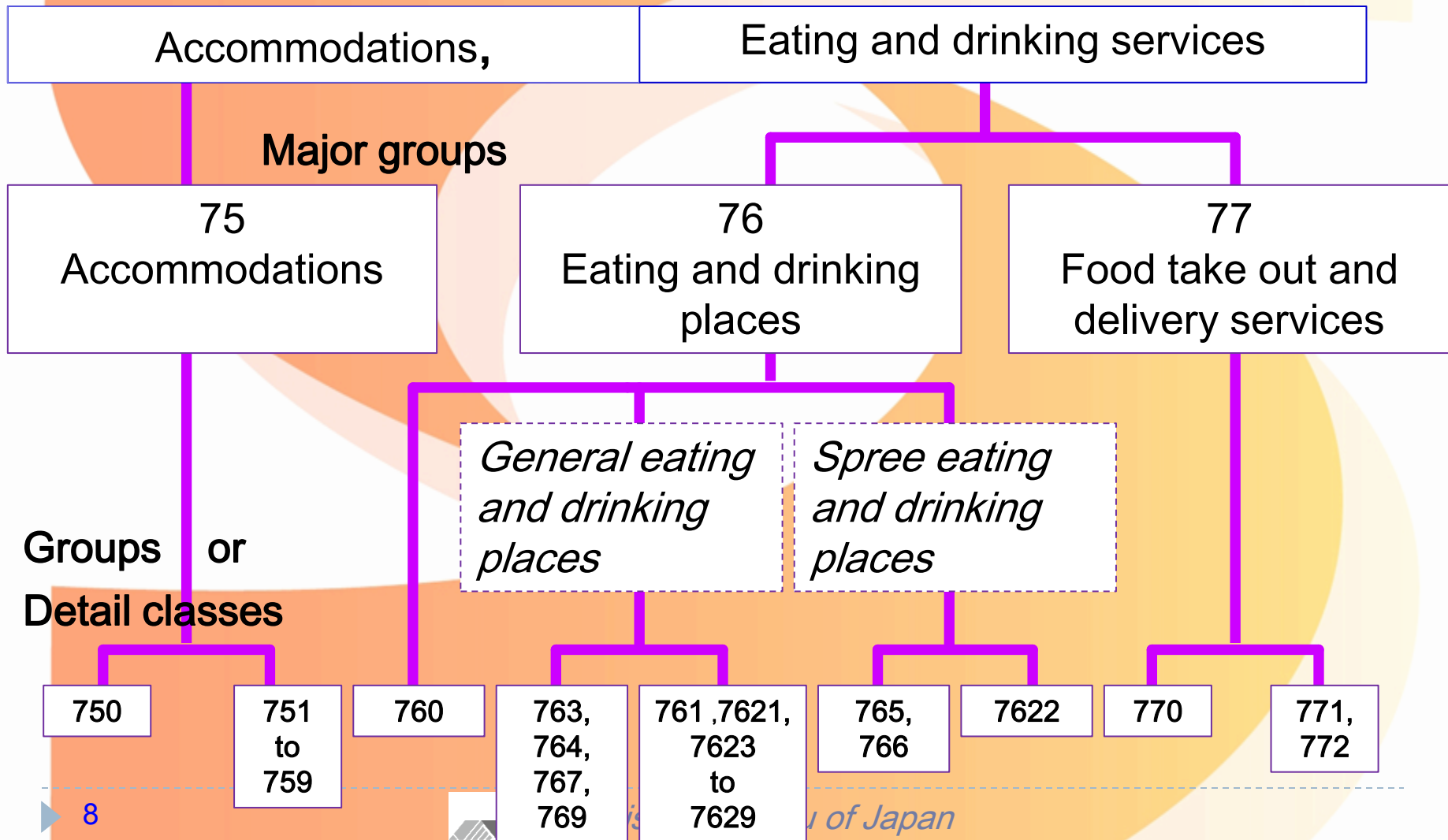
771 Food take out services

772 Food delivery services

Classification structure of Accommodations and Food services in Japan

Division M

JSIC Rev.12, 2007



Classification structure of Accommodations and Food services in Japan

Division M

JSIC Rev.11, 2002

Accommodations

Eating and drinking places and

Major groups

72

Accommodations

70

General eating and drinking places

71

Spree eating and drinking places

Groups

721 to 729

702, 703, 704, 709

701

712, 713

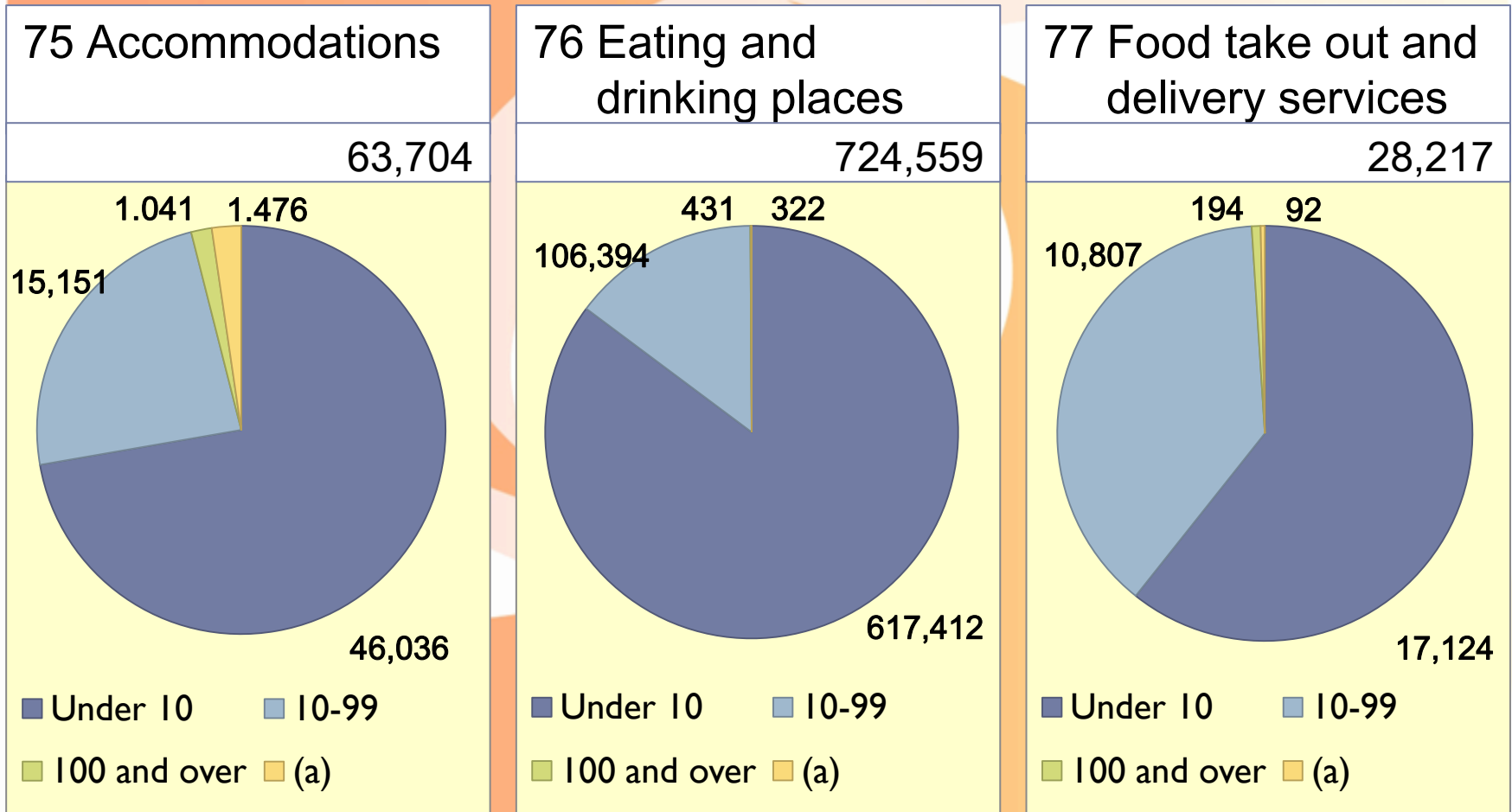
711

Comparison of industrial classifications

ISIC Rev.4	JSIC Rev.12
5510 Short term accommodation activities	7511, 7521 7591, 7592
5520 Camping grounds, recreational vehicle parks and trailer parks	7599
5590 Other accommodation	7531, 7599
5610 Restaurants and mobile food service activities	7621 to 7651, 7691 to 7699, 7711, 7721
5621 Event catering	7721
5629 Other food service activities	7699
5630 Beverage serving activities	7651 to 7671, 7711
7010 Activities of head office	750, 760, 770

2. Market Conditions and constraints

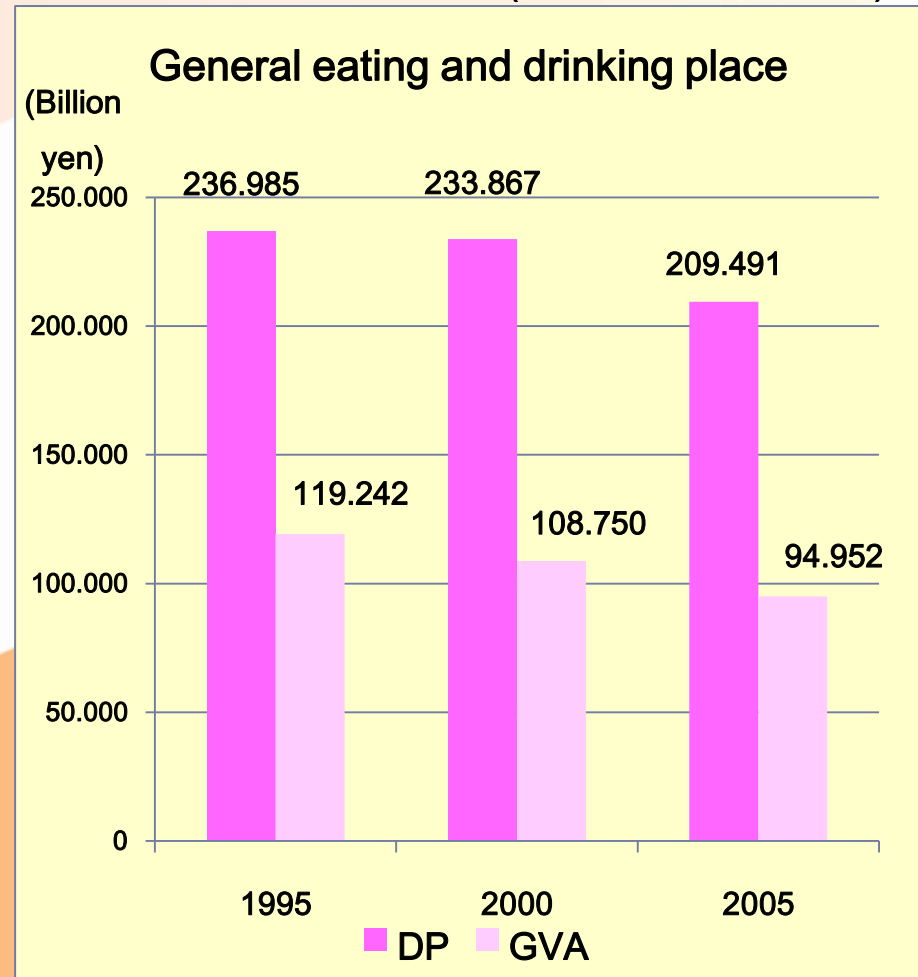
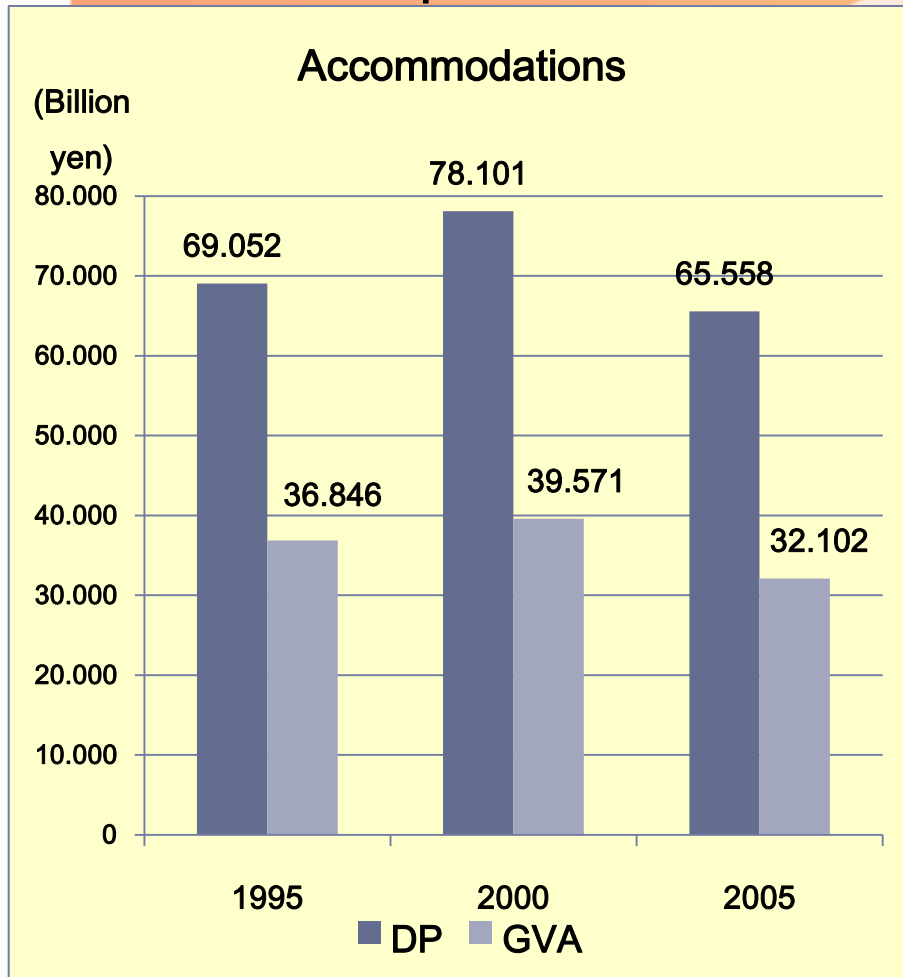
◆ The number of establishment in 2006 (Total and size of employee)



(a) Dispatched or subcontracted employees only

2. Market Conditions and constraints

◆ Domestic production and Gross Value Added (based on 2005)



3. Turnover data method

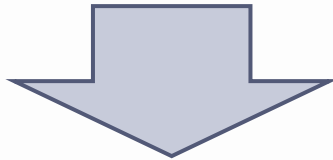
◆ Monthly Survey on Service Industries (MSSI)

- was launched in July 2008 by the Statistics Bureau
- is released every month since December 2009

- aims to provide a set of monthly estimates of turnover and the number of employees of the service industries

3.1 Sampling method of MSSSI

- ◆ Statistical unit is establishment
- ◆ Privately owned establishment and public establishment are surveyed
- ◆ Sample size is 39,000 establishments every month



- ◆ Sample size of Accommodations and Food services sector
Accommodations : about 530 establishments
Eating and drinking places: about 1,510 establishments
(JSIC 75,76)

3.2 Issues in data collection

- ◆ Accommodations and Food services sector is the most difficult to conduct the survey activities in the MSSSI
 - e.g. Establishments classified in Spree eating and drinking place
 - The difference of activity time between establishments and enumerators
 - Absence of accountant in the establishment

4. Result of the Survey

◆ Preliminary results

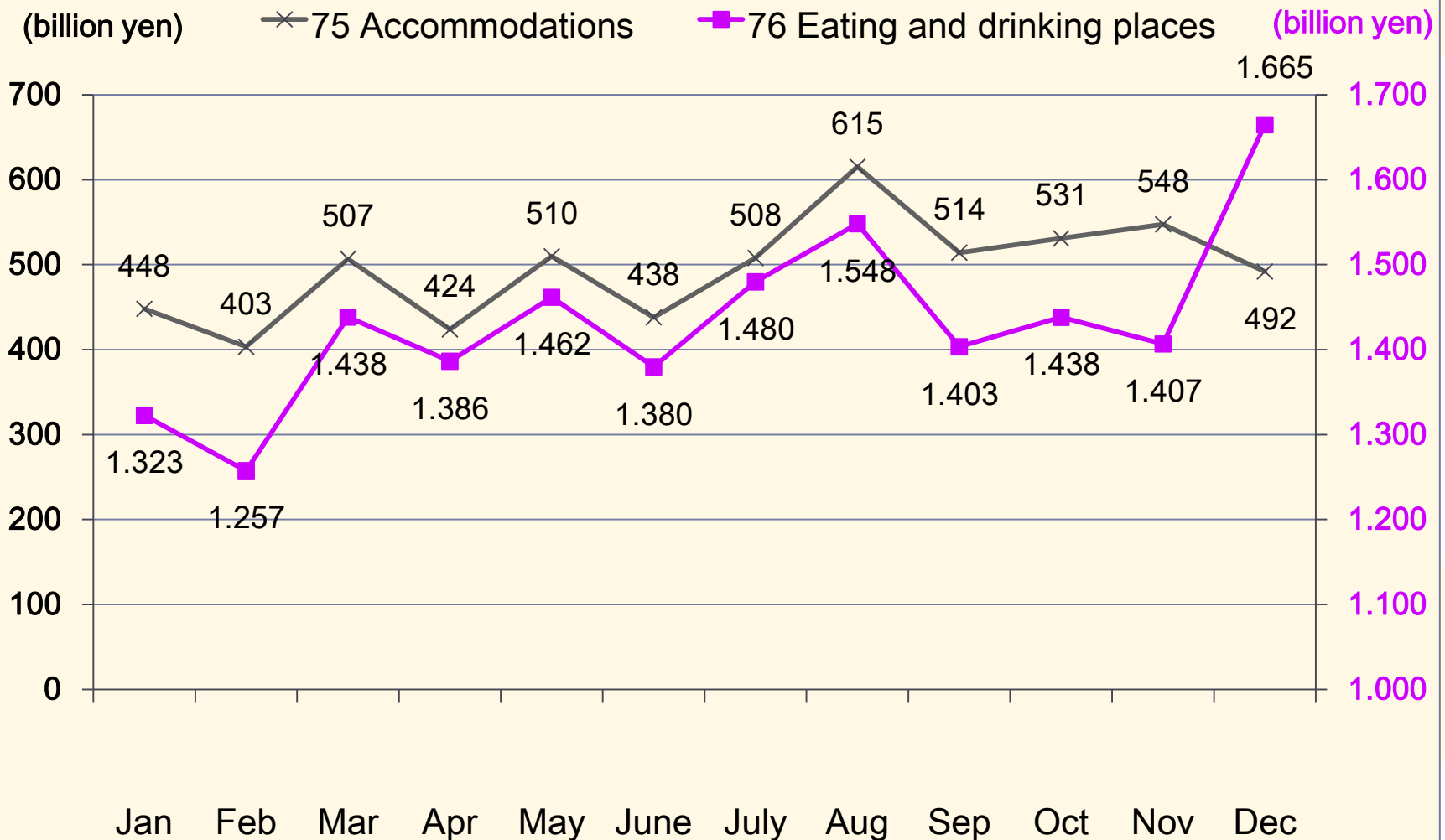
- is released two months after the survey month

◆ Final results

- is released five months after the survey month

Monthly turnover for 2009

Source: MSSI



5. Evaluation of comparability of turnover data with PI

◆ Turnover data

- is collected by establishment

◆ Price indexes

- are calculated by commodity



They differ in scope

6. Future Plan

◆ Review of sampling method

 Only privately owned establishments will be surveyed in Accommodations and Food services sector

◆ Introduction of benchmark for turnover (Plan)

- 2012 Economic Census will show turnover of entire industrial sector

◆ New Annual Survey (Plan)

- When the changes of service sector will be determined annually, the accuracy and the timeliness of turnover statistics will be improved

7. Summary

◆ Turnover for Accommodations and Food services

- is released as part of the results of MSSSI
- will be benchmarked to the results of Economic Census every five years from 2012

◆ Monthly Survey on Service Statistics (MSSI)

- is an achievement of turnover statistics
- is expected to resolve the challenges to provide more reliable turnover statistics

Thank you!
Questions?