

TURNOVER AND OUTPUT MEASUREMENT IN CLEANING AND FACILITY SERVICES IN GERMANY

„25th Voorburg Meeting“
in Vienna 20th to 24th September 2010

Agenda

- 1. Definition of cleaning services**
- 2. Cleaning and facility services in national business statistics**
- 3. Market conditions**
- 4. Out of scope of national business statistics**
- 5. Summary**

National classification (WZ 2008)

- **Combined facilities support activities**
- **General cleaning of buildings**
- **Other building and industrial cleaning activities**
 - Chimney sweeping
 - Other building and industrial cleaning
- **Other cleaning activities**
 - Cleaning of means of transport
 - Disinfecting and pest control
 - Other cleaning activities

Structural Business Statistics (SBS)

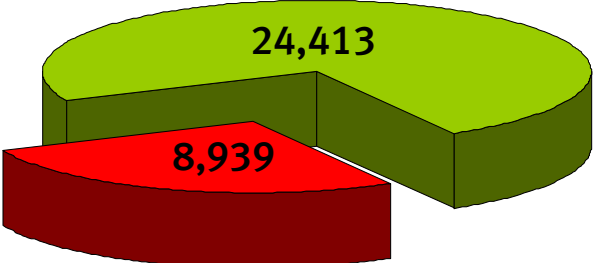
- 15% sample survey covering a wide range of services industries
- Observation unit is „enterprise“
- Output is measured in terms of turnover
- Results are broken down by economic activity only
- Results are available since reference period 2001

Short-term Statistics (STS)

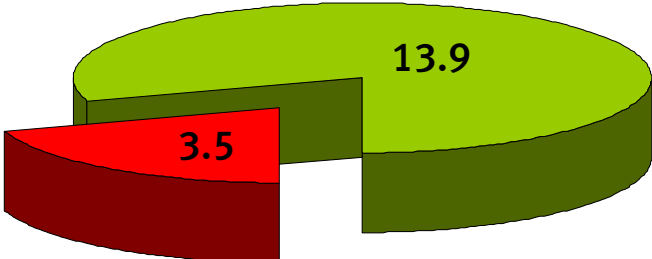
- Administrative data is completed by primary data of large businesses
- Quarterly frequency
- Observation unit is „enterprise“
- Output is measured in terms of turnover index
- Results are broken down by economic activity

SBS 2008: Facility and cleaning services

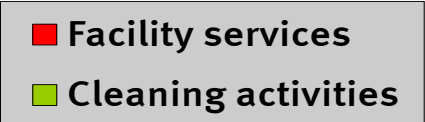
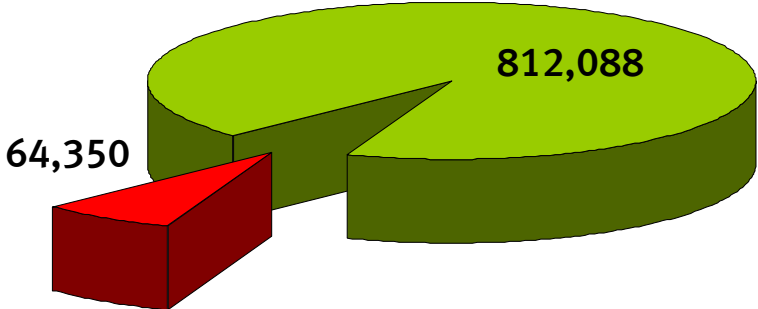
Number of enterprises



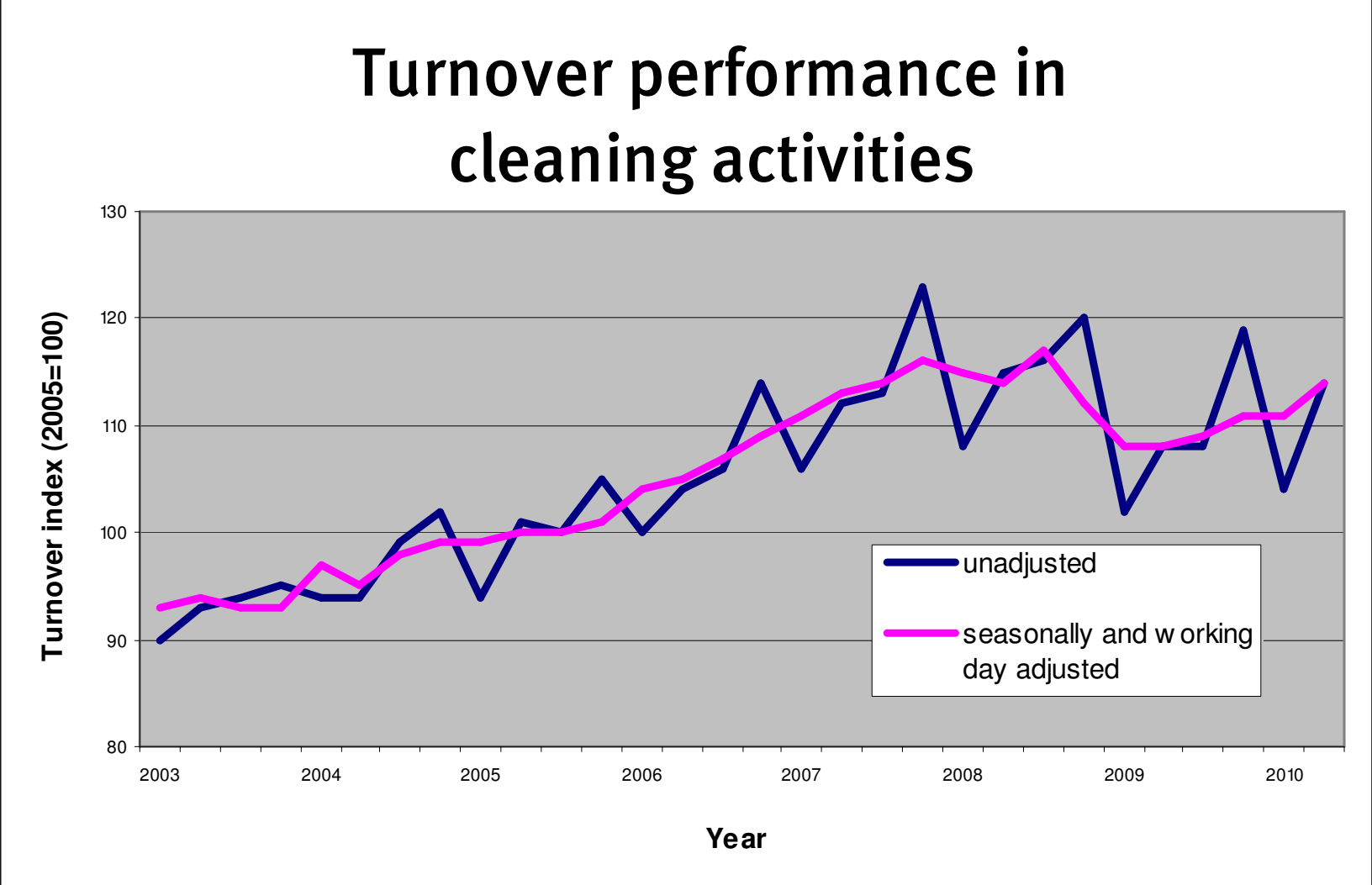
Turnover
(in billion Euro)



Persons employed



Turnover performance in cleaning activities



SBS 2008: Cleaning activities



Constraints

- **Cleaning of buildings was regulated by handicrafts code until 2004**

- **German chimney sweeping market is subdivided into 8,000 districts**
 - **District master by public appointment**
 - **Sovereign tasks vs. non-sovereign tasks**
 - **For sovereign tasks a national scale of fees exist**
 - **From 2013 onwards market of non-sovereign tasks will be opened**

Out of scope of SBS/STS

- Household-related services including cleaning are provided by private individuals (mini-job)
- Demand for such services is growing
 - Ageing society
 - Increasing women's employment
- How large is the economic importance?

Summary

- **Cleaning activities...**
 - are a heterogenous branch
 - have historically developed structures and national particularities
 - are covered by business statistics according to the classification of economic activities.

- **Household-related services are not covered by business statistics**

THANK YOU FOR YOUR ATTENTION

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